

Supply Network NEXUS '11

by



Improving business performance and creating strategic supply relationships across the Life Sciences supply network

SEPTEMBER 21, 2011

HYATT REGENCY – NEW BRUNSWICK, NEW JERSEY

*Serialization
Product Traceability
Outsourced Manufacturing
Performance*

*The only event focused on
solutions for today's crucial
outsourced production and
supply chain challenges*

*Featuring: Pfizer, Merck, Sunovion, Catalent, Patheon, Sharp, Accenture
Aegis, Clarkston Consulting, Tunnell Consulting, Systech, GS1 and more!*

Program and Schedule of Events

Time	Session
7:30a - 8:30a	<i>Breakfast, Registration and Check-in</i>
8:30a - 8:45a	Welcome and Opening Remarks Shabbir Dahod , President and CEO, TraceLink
8:45a - 9:15a	The Value Chain Transformation in Life Sciences Speaker: Hussain Mooraj , Partner, Lead Life Sciences Supply Chain, Accenture * The industry shift from an inside-out, vertical view to an outside-in collaborative view * The path to enlightenment through visibility, collaboration and measurement * The stages of the transformation and the capabilities required to get there
9:15a - 10:00a	Global Serialization and Traceability - Regulations and Standards Speaker: Robert Celeste , Director of GS1 Healthcare US, GS1 * Update on the current and future global regulatory requirements * Background on current and emerging GS1 standards efforts * Key industry technical and operational requirements supported by standards * Getting involved with the development or use of GS1 standards
10:00a - 10:15p	<i>Break</i>
10:15a - 11:15a	Track and Trace Pilot to Commercialization Timelines, Architectures and Technology Moderators: Peter Spellman , SVP Product and Cloud Engineering, TraceLink Lucy Deus , VP Product Management and Services, TraceLink Panelists: Peggy Staver , Director of Product Integrity, Pfizer Barry Sommerville , Director, Global Market Logistics IT, Pfizer Brian Lee , Technical Manager, Packaging Regulatory Compliance and Distribution Support, Merck Dave DeJean , Vice President, Business Development, Systech International * Track and trace solution areas that benefit from piloting (Data, technologies, processes, etc.) * Learnings from previous pilots and commercial projects * Building the pilot plan: Engaging partners/customers, planning timelines and budgetary estimation * Considerations for building internal enterprise and external supply network track and trace architectures * Data and events: What is generated and what needs to be shared for serialization, ePedigree, reporting, etc. * Multi-enterprise integration best practices and how to manage IT and network complexity
11:15a - 12:00noon	Track and Trace Requirements for the External Supply Network Moderator: Dan Walles , Dir. Business Development, TraceLink Panelists: Roy Satchell , Chief Information Officer, Catalent Pharma Solutions Jonathan Arnold , Chief Procurement Officer, Patheon Rick Seibert , VP Project Management and NBD, Sharp * The unique track and trace requirements for CMO/CPOs * The capabilities a CMO/CPO can offer in supporting customer track and trace needs * Keys to a successful track and trace solution collaboration between customer and partner
12:00noon - 1:00p	<i>Lunch</i>

<p>1:00p - 2:00p</p>	<p>Improving KPIs in Outsourced Production - Research Study Results Speaker: Dr. Robert Handfield, Professor of Supply Chain Management, North Carolina State University</p> <ul style="list-style-type: none"> * Optimizing performance through improved data access and process collaboration * The biggest performance gaps and priorities to improve in outsourced production * Average industry measurement ability and satisfaction on over 10 KPIs * Insights on the information, communication and collaboration barriers facing supply leaders
<p>2:00p - 2:45p</p>	<p>A Network Approach to Supply Collaboration and Visibility Moderator: Peter Spellman, SVP Product and Cloud Engineering, TraceLink Panelists: Robert Di Scipio, President and CEO, Aegis Analytical Corp. Janel Firestein, Managing Partner, Clarkston Consulting Charles Lickfold, Vice President, Head of Global IT, Patheon</p> <ul style="list-style-type: none"> * Why portals aren't the solution to the communication problem * The challenges of managing 10s to 100s of B2B connections * Solving the data mapping issue for a scalable network * Creating a shared yet flexible process model in the outsourced environment
<p>2:45p - 3:00p</p>	<p><i>Break</i></p>
<p>3:00p - 3:45p</p>	<p>Improving Customer Service through Outsourced Manufacturing Collaboration Moderator: Dan Walles, Dir. Business Development, TraceLink Panelists: Carl Accettura, Senior Director, Production & Supply Chain Management, Sunovion Rick Seibert, VP Project Management and NBD, Sharp</p> <ul style="list-style-type: none"> * How to execute as one team across multiple companies and facilities * Achieving shared visibility on a common data set * The current state of customer satisfaction and collaboration * The process and information architecture required to improve supply relationships and financial control
<p>3:45p - 4:30p</p>	<p>Joint Value Creation across External Supply Relationships Moderator: Lucy Deus, VP Product Management and Services, TraceLink Panelists: Steve Hydzik, Sr. Director, MMD IT Client Services, Merck Roy Satchell, Chief Information Officer, Catalent Pharma Solutions Hussain Mooraj, Partner, Lead Life Sciences Supply Chain, Accenture</p> <ul style="list-style-type: none"> * Establishing win-win relationships between customer and contract partner * Financial, operational and risk management value from successful supply collaboration * Building a model and business case for joint investment * A checklist to get started on a joint value creation program
<p>4:30p - 5:15p</p>	<p>The Strategic Architecture to Ensure Supply, Capacity and Quality Moderator: Shabbir Dahod, President and CEO, TraceLink Panelists: Jack Cooper, President, JMCooper & Associates, former CIO and Corp VP BristolMyers-Squibb Dr. Robert Handfield, Professor of Supply Chain Management, NC State University Hussain Mooraj, Partner, Lead Life Sciences Supply Chain, Accenture</p> <ul style="list-style-type: none"> * Discussing the business platform needed for today's challenging business environment
<p>5:15p - 6:30p</p>	<p>Cocktail Reception, Networking and Demo Area</p>

Who Should Attend?

The event will provide key insights and data for outsourced production and supply chain leaders from:

- Supply Chain • Production • Contract Manufacturing • IT • Quality
- Pharma / Biopharmaceutical • CMO / CPOs • Raw Material Suppliers • Distributors / 3PLs

Event Registration

For more information or to register online, visit: <http://www.tracelink.com/supply-network-nexus-11>

For additional questions, email us at marketing@tracelink.com or call us at +1.781.569.5605

Cost

\$295 (includes all presentations, solution exhibitions, networking cocktail reception and meals)

Venue

Supply Network NEXUS '11 is being held at the Hyatt Regency New Brunswick, New Brunswick NJ.

(www.newbrunswick.hyatt.com)

Networking

Meet current peers and connect with future collaborators during lunch and our post-event networking reception.

Demo Area

Go hands-on and explore for yourself what improved visibility, data access, supply collaboration and product traceability can do to improve supply network performance and supply chain security.

Experience solutions in:

- End-to-end production lifecycle visibility
- Multi-enterprise quality review collaboration
- Streamlined supply network integration to SAP
- Consumer-level product authentication

Four Reasons to Attend

- 1. Detailed strategies and tactics to improve outsourced production KPIs*
- 2. Regulatory, standards and operational insights to build a serialization and traceability roadmap*
- 3. Opportunities to get involved in traceability and supply collaboration pilots*
- 4. Networking with industry leaders committed to driving strategic value in the life science supply network*