RESOURCES

Home Resources Resource Center

Demand Forecast Accuracy and the Hierarchy of Supply Chain Metrics

-		
	Demand Forecast Accuracy and the Hierarchy of Supply Chain Metrics	
	tracelink	

Key Takeaway

• The success of your supply chain hinges on one key metric: demand forecast accuracy.

×

Learn what The Hierarchy of Supply Chain Metrics tells us about the importance of demand forecast accuracy.

Transcript:

The Hierarchy of Supply Chain Metrics was developed by AMR Research based on the benchmarking of a number of pharmaceutical and other industrial manufacturers.

And what we established in that process was that all of your supply chains are dependent on one fundamental metric and that is the success and the accuracy of demand forecast.

Because if you get demand forecast wrong, you're likely to get a lot of the other execution orientated tasks in the supply chain wrong.

In terms of the Digital Network Platform, it's extremely important that our analysis



is focused on sharing data to maximize the accuracy of the demand forecast.

And then translating all of the visibility and the analysis of performance across all the network partners to ensure that every network partner is delivering their component of their patient centric performance in a harmonized way.

Return to: The Patient-Driven Supply Network

Video

Subscribe to Agile Supply Chain Insights Stay informed with the latest patient-centric agile supply chain thought leadership content. SUBSCRIBE Subscribe to Agile Supply Chain Insights Stay informed with the latest patient-centric agile supply chain thought leadership content.

Related Content





Podcast Episode 22: Klaus Imping on What an Agile Supply Chain Is—And What It Isn't

Klaus Imping, CEO of mSE Solutions, offers practical advice on what it takes to build an agile supply chain. Watch it now.

View More



Special Episode: Roddy Martin on the 5 Stages of Supply Chain Transformation

Learn about the 5-stage journey to supply chain transformation—and the challenges you're likely to face along the way. **View More**



Demand Forecast Accuracy: The Supply Chain Leader's Holy Grail



Demand Forecast Accuracy: The Supply Chain Leaders Holy Grail

TraceLink's Roddy Martin explains how a digital supply network can help you improve demand forecast accuracy. **View More**



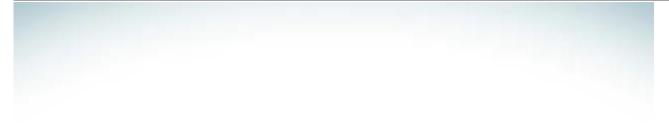




How Does Patient-Centric Planning Impact Demand Forecast Accuracy?

TraceLink's Roddy Martin explains how patient-centric analytics can help you make better inventory decisions. **View More**





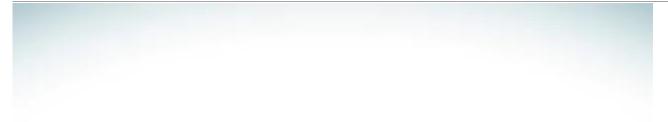
The Benefits of a Patient-Centric Supply Chain



The Benefits of a Patient-Centric Supply Chain

A patient-centric supply chain enables pharma companies to carry less inventory. Watch this quick video to learn more. **View More**





What is the Connection Between Product Serialization and Supply Chain Visibility?



What is the Connection Between Product Serialization and Supply Chain Visibility?

Get Roddy Martin's take on the powerful connection between serialization and supply chain visibility. Watch the video.

View More