



## RESOURCES

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# Aurobindo Pharma, Serialization, and Best of Breed Expertise



Hear the Aurobindo Pharma team, including CIO Gyan Pandey, talk about the challenges serialization introduced across their company, and the importance of joining forces with a proven solution partner.

### **VideoSerial Number ManagerGlobal Track & TraceSerializationIndia**

Learn more about managing your global serialization needs.

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### **More Serialization and Compliance Resources**



**Laurus Labs: Implementing Serialization for Innovation and Excellence**

Hear why India Laurus Labs addressed DSCSA serialization before their 1st product was ready to ship.

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### **The NATCO Story: Securing Drug Supply through Serialization**

India-based NATCO Pharma talks about DSCSA compliance, serialization, and choosing a solution.

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**Leading India Pharma Co. Gains Edge in Operational Efficiency, Compliance**

Download this PDF to learn how an Edge solution can improve your operational efficiency.

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## Serialized Supply Chain

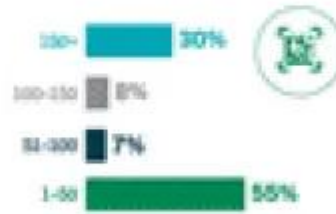
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. How do your goals align with these industry benchmarks?

### QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

#### Number of Full-Time Employees



#### Number of SKUs



#### Number of Markets



#### SKUs that Require Special Handling



### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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### **Solving the COVID-19 Pharma Supply Chain Struggle**

See exclusive research on COVID-19's impact on pharmaceutical supply chain agility, visibility, and resilience. Get actionable insights.

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### **How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?**

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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