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# Introducing Serialized Product Intelligence: Establish Proactive Supply Chain Monitoring and Self-Service Analytics



What do you need to do to achieve serialized operations excellence? In this clip from our **“Introducing Serialized Product Intelligence On-Demand Webinar,”** TraceLink’s Bharath Sundararaman reveals what serialized operations and supply chain leaders say are the biggest challenges to operational excellence goals. He also discusses the capabilities you’ll need to get back to business as usual and begin focusing on higher-value initiatives.

## **What is Serialized Product Intelligence?**



Serialized Product Intelligence is a new self-service troubleshooting and analytics tool that enables you to proactively monitor your serialized drug supply chain, conduct root-cause analysis of serialization process exceptions, and identity compliance problems early, before they lead to costly disruptions. In this webinar clip, Sundararaman describes the key capabilities of Serialized Product Intelligence.

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**Learn more about Serialized Product Intelligence**



**Taking Control of Your Serialized Supply Chain An Industry Benchmark**

Learn how serialization process exceptions and supply chain disruptions are impacting your peers and your own path to operational excellence.

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**Gain a Competitive Edge in Russia Compliance with Serialized Product Intelligence**

Overcome Russia's complex and demanding track and trace regulatory environment with TraceLink's Serialized Product Intelligence. Read how.

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**From Reactive to Proactive: Take Control of Your Serialized Operations and Achieve Operational Excellence with Self-Service Analytics**

Learn about the unprecedented rise in supply chain disruptions and what it will take for pharma manufacturers to get products moving again.

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