



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# 2-Minute Video: What You Need to Know About Brazil Compliance



Even if you've serialized medicines for the U.S. and EU, the Brazil market will be a daunting challenge. Tight timelines, evolving regulations, and a country that is new to serialization require rapid mobilization and end-to-end, horizontal integration across your trade partner network.

TraceLink experts explain why Brazil may be the industry's biggest compliance challenge, and how you can accelerate your Brazil strategy with TraceLink's proven Integrate Once, Interoperate with Everyone™ approach to global compliance.

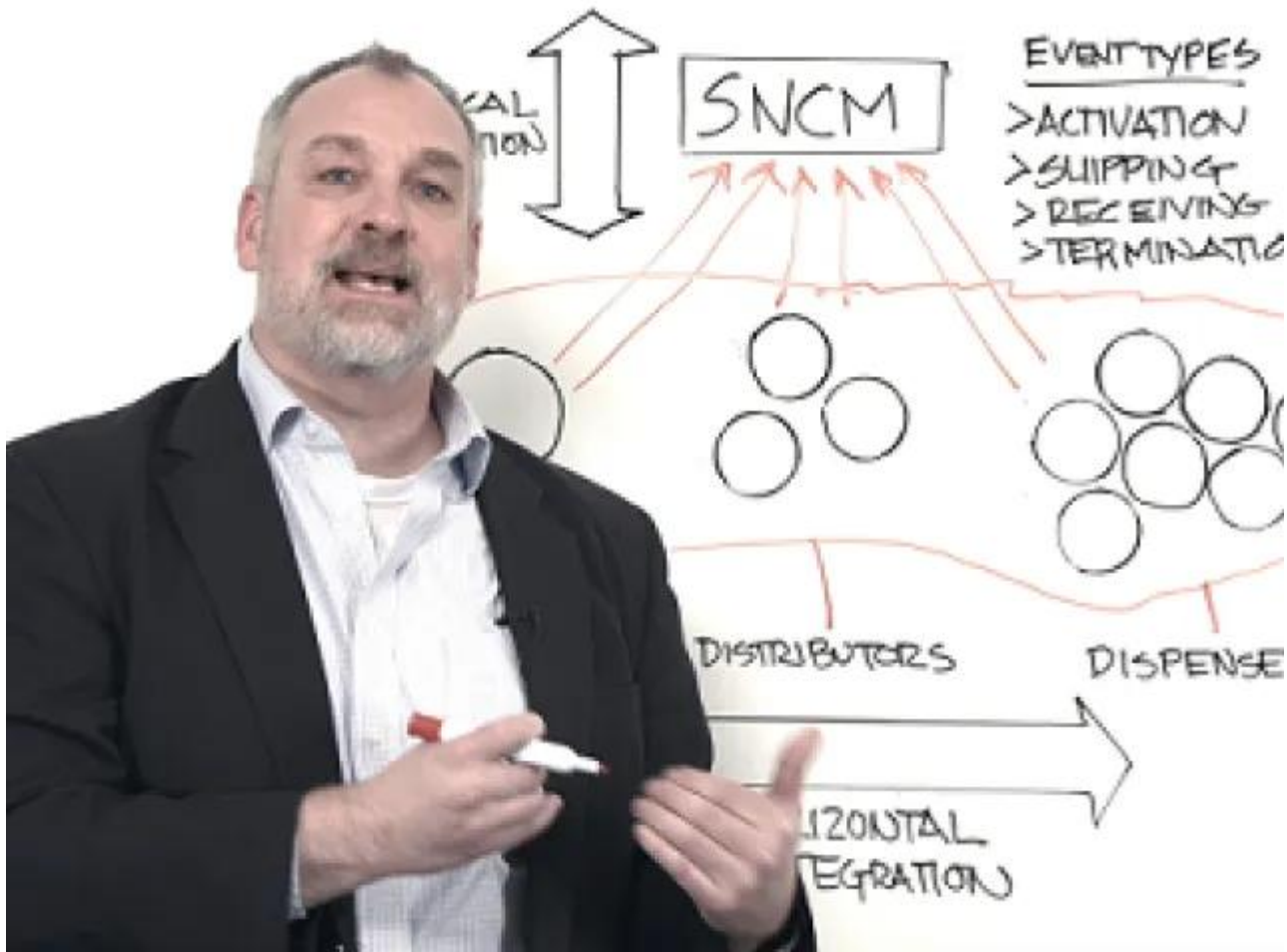
### **VideoBrazil PharmaceuticalsGlobal Track & TraceRegulatory/ComplianceBrazil**

Learn more about TraceLink's Brazil Compliance solution.

[Contact Us](#)

Learn more about TraceLink's Brazil Compliance solution.

**More Brazil Compliance Resources**



**Brazil Compliance: The Challenge of Horizontal Integration**

Watch TraceLink General Manager Dan Wallis explain why horizontal integration will be essential across Brazil's pharma supply chains.

**[View More](#)**



### **Brazil Compliance and Serialization Terms**

Brazil track and trace regulations are entering implementation phase. Learn key terms for Brazil regulation and serialization. Download the PDF.

**[View More](#)**



### **Brazil Serialization Requirements: Getting Started**

Download the visual guide to Brazil's serialization requirements. Get a quick understanding of Brazil track and trace regulations.

**[View More](#)**



**Brazil Compliance: Why You Need to Plan for Horizontal Integration**

Watch TraceLink's Brian Daleidan talk about the challenges companies face in meeting Brazil's regulatory and business requirements for supply chains.

**[View More](#)**

**Gabrielli**  
*of Sales, Brazil*  
rk



### **Horizontal Integration: Why It's Essential for Brazil Compliance**

Success in the Brazilian market will depend on horizontal integration: end-to-end data exchange between you and your trading partners. Learn why.

**[View More](#)**

**lles**  
*nager, Track & Trace / Compliance*



**Creating A Single Source of Truth for Your Global Inventory**

Watch this video to learn how TraceLink's integrated pharma supply chain platform can give you inventory visibility across your global markets.

**[View More](#)**