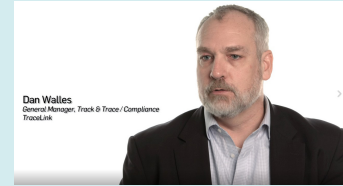




RESOURCES

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Creating A Single Source of Truth for Your Global Inventory



Deploying a global serialization and compliance solution as part of your go-to-market strategy in emerging markets like Brazil, Russia, and Saudi Arabia can be transformational for your business. Learn how TraceLink's integrated platform can give you visibility into your inventory across your global markets.

Video **Global Track & Trace** **Regulatory/Compliance** **Brazil, Russia, Saudi Arabia**

Learn more about TraceLink's global compliance solutions.

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More Global Compliance Resources



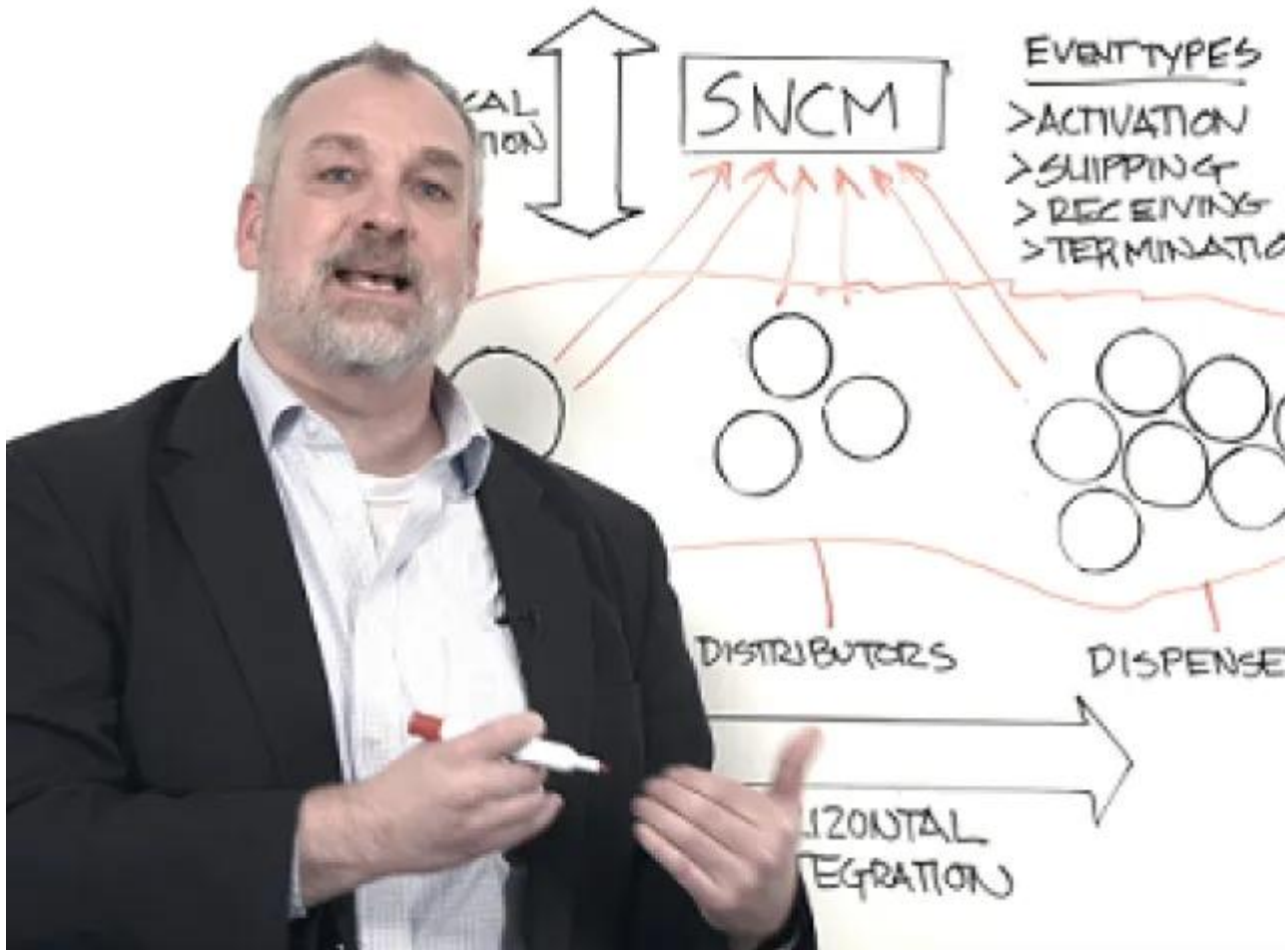
Global Track and Trace Perspective

- Adoption of medicine coding, serialization, and traceability is not universal
- Standards exist (coding, serialization, data exchange) but is not universal
- Serialization and traceability regulations are not converging on a single model or approach
 - Unique country, social, or industry requirements drive heterogeneous and system requirements
- This diverse environment challenges the push to "business as usual" (BAU)
 - TraceLink will be launching a BAU Innovation Forum in Q4
- The regulations leave important gaps for industry to address
 - Centralized reporting does not facilitate network information exchange

Global Compliance: A Blueprint for Meeting Local Market Challenges

Watch this video to see why companies must be able to comply with regulations and operationalize global compliance solutions across diverse markets.

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Brazil Compliance: The Challenge of Horizontal Integration

Watch TraceLink General Manager Dan Walles explain why horizontal integration will be essential across Brazil's pharma supply chains.

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Turning Point: From Achieving Compliance to Creating Business Value from Serialization

FutureLink poll results reveal an industry at a turning point. Learn how stakeholders across the supply chain plan to create new business value and make the global drug supply more secure.

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Brazil Compliance: Why You Need to Plan for Horizontal Integration

Watch TraceLink's Brian Daleidan talk about the challenges companies face in meeting Brazil's regulatory and business requirements for supply chains.

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2-Minute Video: What You Need to Know About Brazil Compliance

In this video, TraceLink experts explain why Brazil may be your biggest compliance challenge.

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Gabrielli
of Sales, Brazil
rk



Horizontal Integration: Why It's Essential for Brazil Compliance

Success in the Brazilian market will depend on horizontal integration: end-to-end data exchange between you and your trading partners. Learn why.

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