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Orient Pharma and TraceLink: Partnering for Success on Serialization and Quality



As a pharmaceutical manufacturer for multiple markets worldwide, Taiwan-based Orient Pharma requires a global strategy for serialization and track and trace requirements for every new market it enters. Learn how TraceLink enables Orient Pharma to deliver serialization at a global scale, seamlessly integrate with trading partners, and enhance the quality of their operations.

Case Study **Serial Number Manager** **Global Track & Trace** **Regulatory/Compliance** **United States, European Union, Taiwan**

Learn more about compliance solutions from TraceLink
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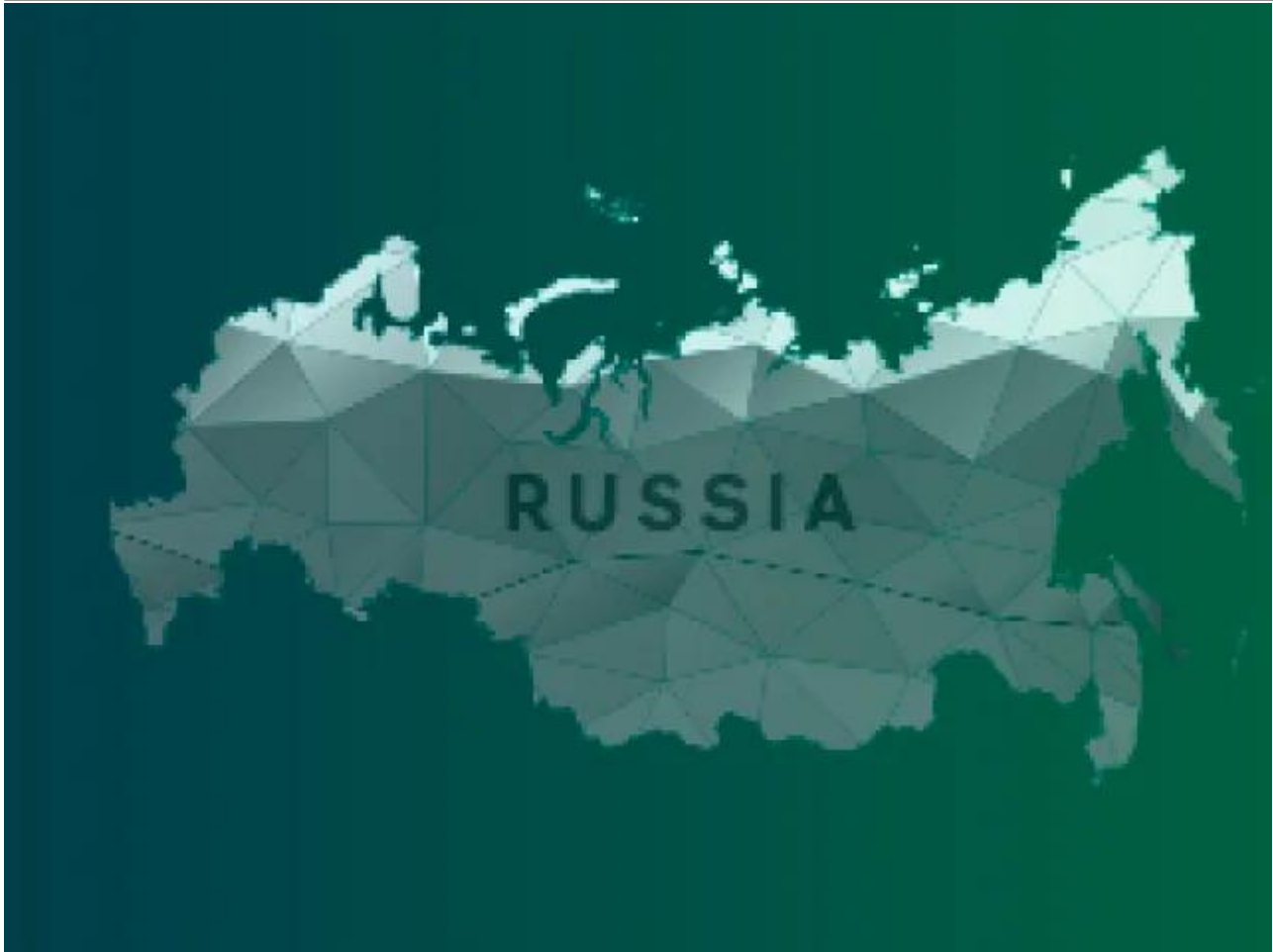
Global Track and Trace Perspective

- Adoption of medicine coding, serialization, and traceability is not universal
- Standards exist (coding, serialization, data exchange) but is not universal
- Serialization and traceability regulations are not converging on a single model or approach
 - Unique country, social, or industry requirements drive heterogeneous and system requirements
- This diverse environment challenges the push to "business as usual" (BAU)
 - TraceLink will be launching a BAU Innovation Forum in Q4
- The regulations leave important gaps for industry to address
 - Centralized reporting does not facilitate network information exchange

Global Compliance: A Blueprint for Meeting Local Market Challenges

Watch this video to see why companies must be able to comply with regulations and operationalize global compliance solutions across diverse markets.

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Turn Russia Compliance into a Competitive Advantage with Serialized Product Intelligence from TraceLink

Watch this on-demand webinar to learn how Serialized Product Intelligence can help you turn your serialized operations in Russia into a competitive advantage.

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How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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