



## RESOURCES

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# Serialization: The Power to Transform Your Business



Watch this 2-minute animation to understand the basics of serialization and how it will affect your business. See how an end-to-end serialization solution helps you achieve compliance, prevent delays, and protect your brand, and learn how real-time serialization data can provide greater visibility into your products and the patients who use them.

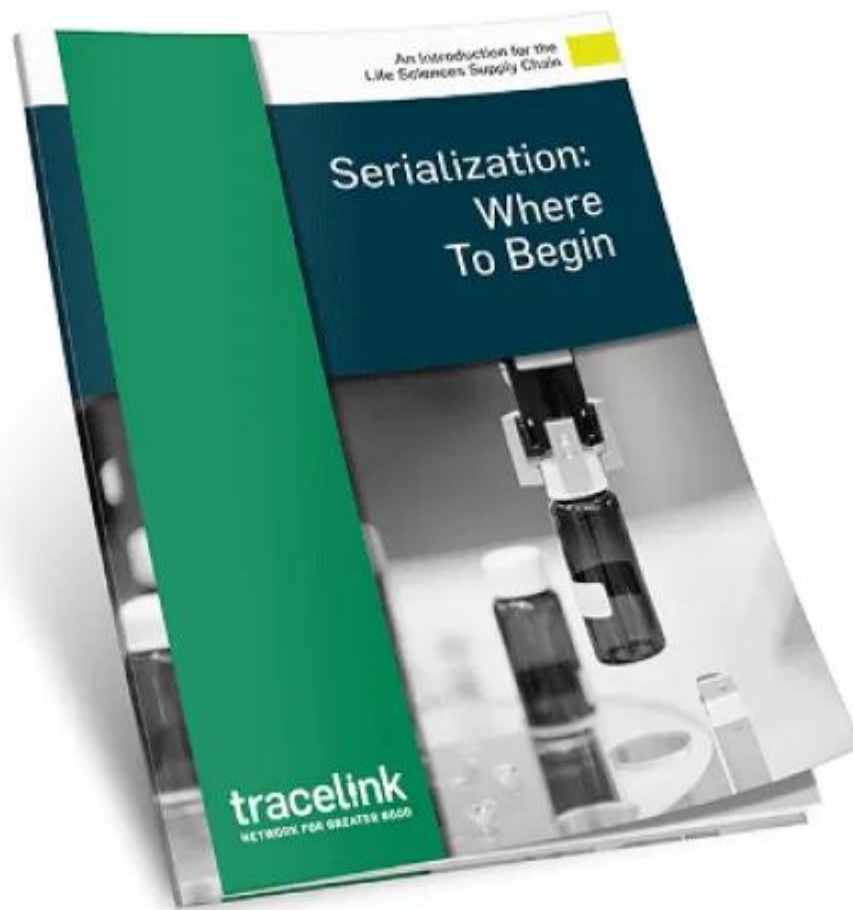
### **Brazil, Egypt, Russia, Saudi Arabia**

Learn more about TraceLink's serialization solutions

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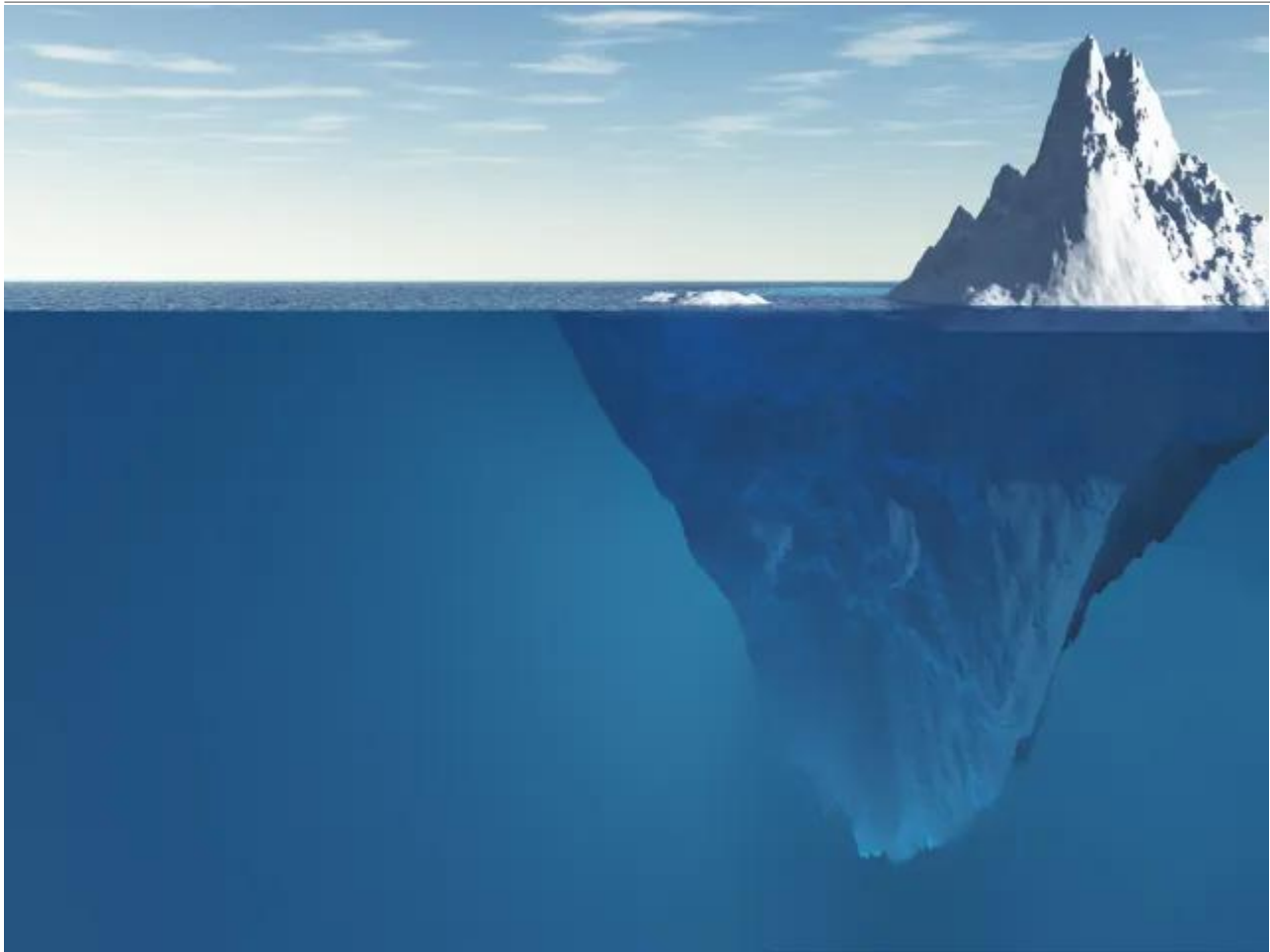
### **More Serialization and Compliance Resources**



### **Serialization: Where to Begin**

Learn what you need to build your strategy for serialization and compliance.

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### **Hidden Costs of Serialization**

Are you prepared to navigate the entire serialization iceberg? View a breakdown of all costs you will incur.

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### **Excellis Q&A: Why Phase 3 Manufacturers Shouldn't Delay Serialization**

See how Excellis Health Solutions avoids bottlenecks in serialization implementation, DSCSA challenges, and their philosophy behind phase 3 planning.

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**Brazil Compliance: Why You Need to Plan for Horizontal Integration**

Watch TraceLink's Brian Daleidan talk about the challenges companies face in meeting Brazil's regulatory and business requirements for supply chains.

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**illes**  
*anager, Track & Trace / Compliance*



**2-Minute Video: What You Need to Know About Brazil Compliance**

In this video, TraceLink experts explain why Brazil may be your biggest compliance challenge.

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**Gabrielli**  
*of Sales, Brazil*  
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### **Horizontal Integration: Why It's Essential for Brazil Compliance**

Success in the Brazilian market will depend on horizontal integration: end-to-end data exchange between you and your trading partners. Learn why.

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