



## RESOURCES

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# Serialized Product Intelligence Creates a Foundation for Game-Changing Analytics



Serialized Product Intelligence enables pharmaceutical companies to take control of global serialized operations and resolve compliance-related supply disruptions. It's also the first step in a journey to high-value business analytics. Watch this quick video to find out how Serialized Product Intelligence helps pharma companies address today's compliance pains while laying a foundation for even greater business value in the future.

**Brazil, China, European Union, Russia, United States**

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**Take Control of Serialized Operations with Serialized Product Intelligence**

Learn how TraceLink can help you boost the efficiency of serialized operations.

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### **Resolve Supply Disruptions Fast with Serialized Product Intelligence**

Shipment delayed due to serialization exceptions? Learn how TraceLink can help.

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### **Four Reasons Why Pharma Companies Need a Serialization Intelligence Solution**

Pharmaceutical companies need real-time visibility into operations, people, and systems across serialization infrastructures. See the reasons why.

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## Serialized Supply Chain

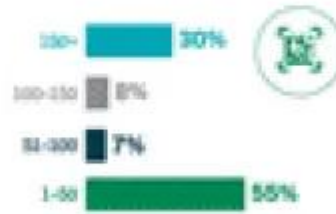
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. How do your goals align with these industry benchmarks?

### QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

#### Number of Full-Time Employees



#### Number of SKUs



#### Number of Markets



#### SKUs that Require Special Handling



### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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### **Solving the COVID-19 Pharma Supply Chain Struggle**

See exclusive research on COVID-19's impact on pharmaceutical supply chain agility, visibility, and resilience. Get actionable insights.

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### **How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?**

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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