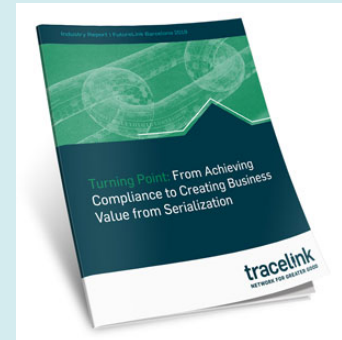




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Turning Point: From Achieving Compliance to Creating Business Value from Serialization



As companies begin to take a “business as usual” approach to serialization, they have an unprecedented opportunity to deploy business analytics tools and implement data-driven, collaborative supply chain solutions. In June, FutureLink Barcelona audience polling revealed an industry at a turning point as it begins to leverage its investment in serialization to create powerful new opportunities for data-driven business innovation.



Read their responses to learn how stakeholders across the supply chain plan to leverage serialization data to initiate large-scale organizational change and create new business value while protecting the global drug supply.

European Union, United States

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Serialized Supply Chain

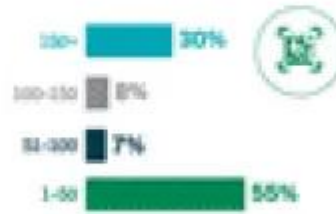
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. How do your goals align with these industry benchmarks?

QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

Number of Full-Time Employees



Number of SKUs



Number of Markets



SKUs that Require Special Handling



Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

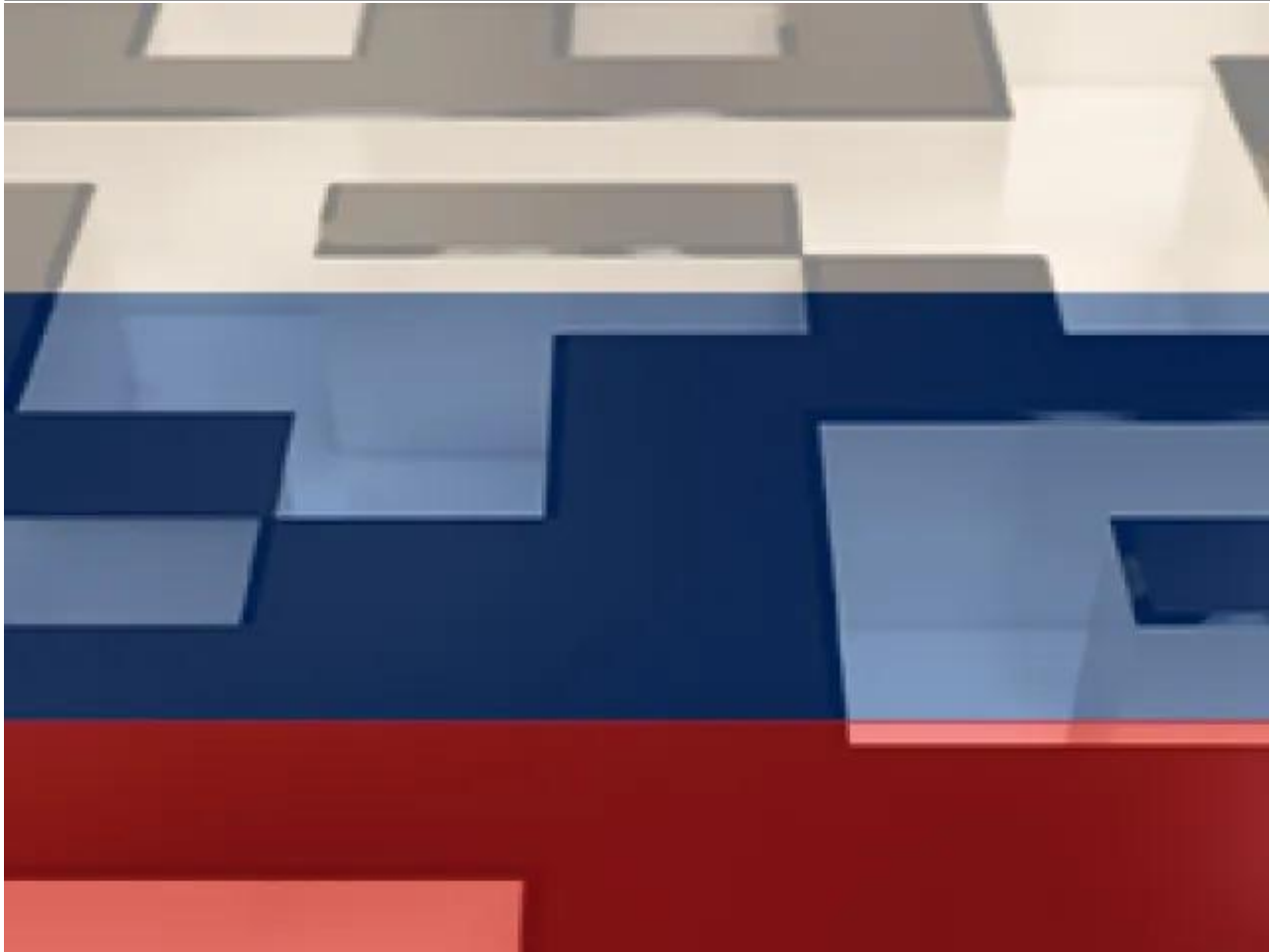
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