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Lessons from Leaders: Preparing Your Supply Chain Today for Tomorrow's Inevitable Supply Chain Disruptions and Uncertainties



Recorded at the June 2020 LogiPharma Digital Summit, this panel of renowned industry leaders and academic experts explores the necessity—and challenge—of building more agile and resilient pharmaceutical supply chains. Hosted by TraceLink’s Chief Digitalization Officer, Roddy Martin, the panel cites examples from multiple industries to help pharmaceutical companies understand how they can respond more effectively when a disruption threatens the availability of critical medicines.

Lessons from Leaders: *Preparing Your Supply Chain Today for Tomorrow's Inevitable Supply Chain Disruptions and Uncertainties*

Roddy Martin
Chief Digitalization Officer
TraceLink
Moderator

Professor Hau Lee
Thoma Professor of Operations,
Information & Technology
Stanford University

Paul McKenzie
Chief Operating Officer
CSL Limited

Paul Bittinger
Transformation Leader
Formerly with
Procter & Gamble,
Nature's Bounty

Michael Wittman
SC Subject Matter Expert
Formerly w/
Johnson & Johnson,
Mars, Pinnacle Foods

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The panel features **Professor Hau Lee**, Stanford University; **Paul McKenzie**,

Chief Operating Officer, CSL Limited; transformation leader **Paul Bittinger**, formerly with Procter & Gamble; and supply chain expert **Michael Wittman**, formerly with Johnson & Johnson.

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