



## RESOURCES

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# Executive Perspective: Moving to a Digital Economy and Better Patient Care



Is serialization a key factor in revolutionizing the pharmaceutical industry? Hear Alwyn Smit, Chairman of Central Pharma, discuss the changing expectations of consumers and the potential serialization has to propel healthcare into a whole new digital world.

### **Video** **Supply Chain Digitalization** **Serialization** **Brazil, China, European Union, Russia, United States**

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### **More Serialization and Compliance Resources**



### **CPL and Serialized Product Intelligence: Leveraging Data for Business Value**

CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.

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### **Four Reasons Why Pharma Companies Need a Serialization Intelligence Solution**

Pharmaceutical companies need real-time visibility into operations, people, and systems across serialization infrastructures. See the reasons why.

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**DSCSA, Serialization, and the Opportunity for Business Transformation: A Q&A with Novant Health's Joe Maki**

Find out how Novant Health is tackling DSCSA and difficult challenges like recall management and drug shortages.

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## Serialized Supply Chain

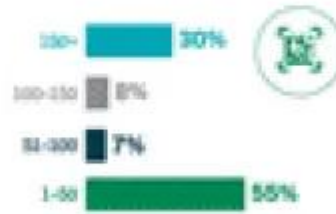
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. How do your goals align with these industry benchmarks?

### QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

#### Number of Full-Time Employees



#### Number of SKUs



#### Number of Markets



#### SKUs that Require Special Handling



### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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### **Solving the COVID-19 Pharma Supply Chain Struggle**

See exclusive research on COVID-19's impact on pharmaceutical supply chain agility, visibility, and resilience. Get actionable insights.

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### **How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?**

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

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