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The Role of 3PL Partners: Serialization Insights Pharmas Should Know



Pharmaceutical companies that must comply with complex serialization requirements are realizing that a 3PL's customization won't allow the manufacturer to own and control the system they're being held liable for. Hear why the 3PL's traditional approach of building customizations to your existing warehouse and inventory management systems isn't going to be enough to keep you compliant.

Video**Serial Number Manager****Global Track & Trace****Serialization****Brazil, China, United States, European Union, Russia**

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More Serialization and Compliance Resources

Providing T&T Capabilities to Internal & External Warehouses – Tracelink SIT

Merck (Customer): T&T User (Project Co-Ord), Merck (Partner): Merck, T&T R&D (Project Manager) – Co-Ord, Merck

Challenge

For large and complex projects, Merck needed a way to ensure that all project data was captured and stored in a central location. This was a challenge because the data was spread across multiple systems and formats. The goal was to create a single source of truth for all project data, making it easy to access and manage.

Key Activities and Resources

Key Issues Identified

- Fragmented data across multiple systems
- Lack of visibility into project progress
- Manual data entry and updates
- Complex project structure and dependencies
- Need for real-time data and analytics
- Integration with existing systems
- Scalability and flexibility for future growth

Resources Required

- Project Manager (Merck) and Project Co-Ord (Merck)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)

Customer Success Factors

- Clear communication and collaboration
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)

Outcomes

Business Metrics

- Increased project visibility and transparency
- Improved project management and collaboration
- Reduced project risk and complexity
- Enhanced project performance and efficiency

Results & Feedback

- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
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- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)

Business Results

- Increased project visibility and transparency
- Improved project management and collaboration
- Reduced project risk and complexity
- Enhanced project performance and efficiency

Realization/Implementation

Initial Risk (Customer) Identified

- Complex project structure and dependencies
- Integration with existing systems
- Scalability and flexibility for future growth
- Real-time data and analytics

Next Requirements

- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)
- Tracelink SIT (Project Manager) and Tracelink SIT (Co-Ord)

Case Study: Merck | Integrating Warehouses & 3PLs at the Edge

Learn how Merck implemented TraceLink's Smart Inventory Tracker to ensure easy and fast verification at the edge.

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What Role Does a 3PL Play in Global Markets?

3PLs provide an essential service for pharma brand owners, not just in the U.S. and EU, but in other markets such as Korea, China and Brazil. Find out why.

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What Are the 3 Components of 3PL Serialization?

3PLs will need to upgrade their WMS or go with a solution like TraceLink to support serialization. Find out the other two components 3PLs need.

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