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CMO Line Upgrades: Who Will Pay?



Brian Daleiden
VP Industry Marketing

Pharmaceutical companies and CMOs must work together closely if the industry will be ready for serialization, yet there is no established commercial model for their collaborations. Watch this short video to learn more about the dynamics.

Video **Serial Number Manager** **Global Track & Trace** **Serialization** **Brazil, China, European Union, Russia, United States**

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CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.

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Serialized Supply Chain

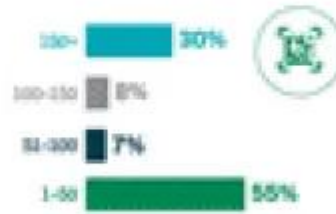
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. How do your goals align with these industry benchmarks?

QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

Number of Full-Time Employees



Number of SKUs



Number of Markets



SKUs that Require Special Handling



Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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