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# What Role Does a 3PL Play in Global Markets?



Global manufacturers have complex concerns about how they will provide information to their 3PLs and get that information back into the brand owner's system to support continuous compliance reporting. Hear what challenges manufacturers will face when working with a 3PL to ship product in the EU and other global markets.

### **Video**[Brazil](#), [China](#), [South Korea](#), [European Union](#)

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### **More Serialization and Compliance Resources**



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### **The Role of 3PL Partners: Serialization Insights Pharmas Should Know**

See why relying on your 3PL to build customizations to your existing systems isn't going to be enough to keep you compliant.

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### **What Are the 3 Components of 3PL Serialization?**

3PLs will need to upgrade their WMS or go with a solution like TraceLink to support serialization. Find out the other two components 3PLs need.

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Learn how Merck implemented TraceLink's Smart Inventory Tracker to ensure easy and fast verification at the edge.

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