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# Serialization and Beyond: The Sharp Packaging Story



The mission of U.S. contract packager Sharp Packaging is to drive convergence between the physical package and its digital data points. Hear how serialization and Sharp's services tie pharma companies to patients and deliver value far beyond compliance.

**Video** **Serial Number Manager** **DSCSA for**  
**Manufacturers** **Regulatory/Compliance** **Brazil, China, United States, European Union,**  
**Russia**

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### **Phase 3 Planning: Serialization from the Sharp Packaging Perspective**

If you're a Phase 3 pharma company, serialization will be part of your strategy. Watch Sharp SVPs discuss how they approach serialization.

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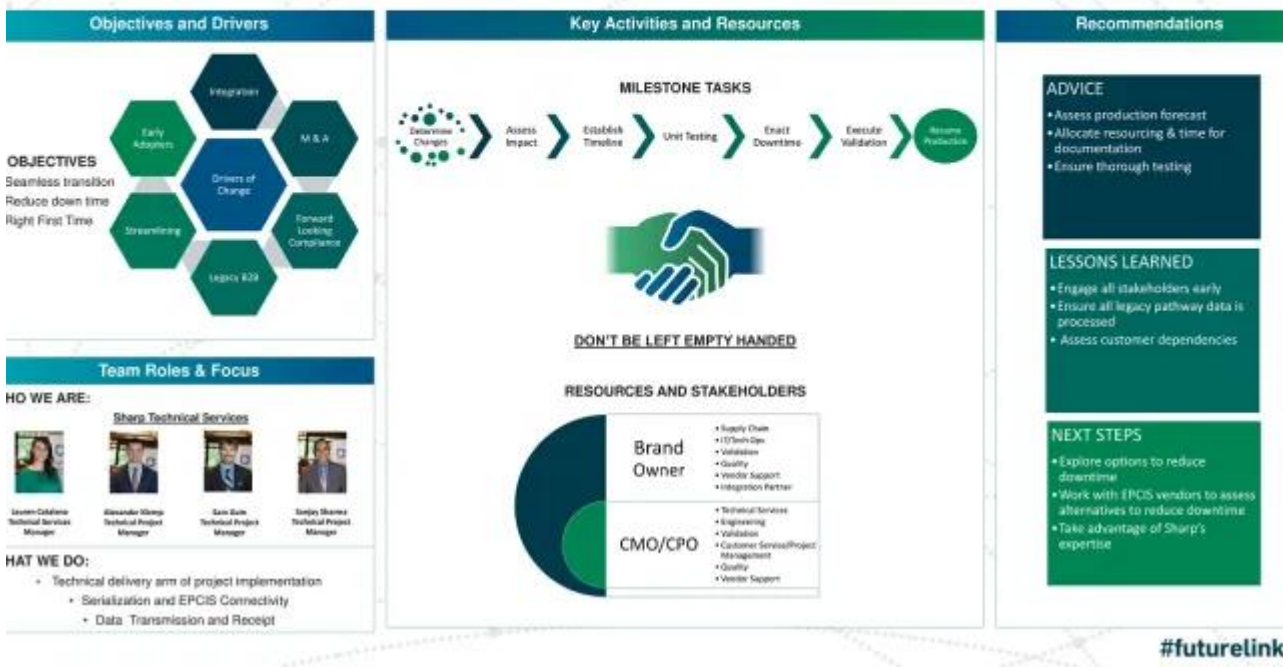
## EPCIS Connection Changes post Go-Live

Lauren Catalano – Technical Services Manager



### Business Challenge & Solution

Changes to established EPCIS connections is becoming more prevalent, especially for companies like Sharp functioning in the CMO/CPO space. Technical complexities related to pathway connection changes, present the added challenge of reducing the impact to daily production activities. Following a smooth and unified transition to the EPCIS of choice, while working within the boundaries of business constraints is key.



### Case Study: Sharp Packaging Services | EPCIS Connection Changes Post Go-Live

See how Sharp Packaging Services overcame EPCIS change management challenges in the pharma supply chain with TraceLink's help.

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### **Standardizing EPCIS for Pharma: The Sharp Packaging-TraceLink Partnership**

Hear how CMO Sharp SVPs managed their RFP for an EPCIS solution, and why their need to standardize data formats led them to TraceLink.

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