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The 3PL has three components they need to provide as part of their serialization solution. Hear why complex integrations and other requirements mean that the 3PL will likely need to increase costs significantly to support the new implementation.

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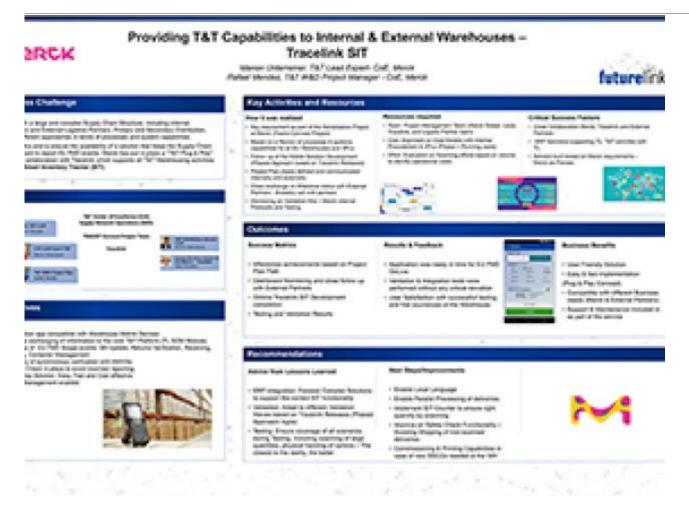


What Role Does a 3PL Play in Global Markets?

3PLs provide an essential service for pharma brand owners, not just in the U.S. and EU, but in other markets such as Korea, China and Brazil. Find out why.

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