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Understanding the Serialization Challenge: The Actelion Story



The mission of Swiss pharmaceutical company Actelion is to bring innovative drugs safely to patients around the world. Hear the Actelion team discuss the importance of track and trace to this endeavor, how they have approached the serialization challenge, and why they believe there is no such thing as starting too early.

Video **Serial Number Manager** **Global Track & Trace** **Serialization** **Brazil, China, United States, European Union, Russia, Switzerland**

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Working with Contract Partners: The Actelion-Allpack Collaboration

Swiss pharma company Actelion and Allpack, a contract packager, discuss how they worked together towards serialization.

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Choosing a Trusted Serialization Partner: The Actelion-TraceLink Story

Watch Swiss pharma company Actelion discuss why they chose TraceLink as their EPCIS serialization solution provider to support contract manufacturers.

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CIT Pharma : the digital transformation from paper to 4.0

Author : Alberto Barrios O'D - Qualified Person & Responsible for the Digital Transformation programme

Poster #120

Key Challenge & Solution

Challenge: The need to improve manufacturing quality in order to comply with regulatory requirements in a highly competitive market. The challenge is to ensure that the quality of the product is maintained throughout the entire process, from raw materials to finished goods.

Key Activities and Resources

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