



RESOURCES

Home
Resources
Resource Center

Infographic: 3 Keys to Supply Chain Resilience in the COVID-19 Era



RESPONSIVENESS

When forecasting becomes broken, the best approach is to get as close to the demand source data as possible. In this case, that is patient data.

Companies that can use patient-centric dispensing and usage data on a significant scale to gain more visibility to structured segments of downstream demand will find that it helps enormously to smooth forecast error.

How are companies improving patient-centricity?
Only 23% are already using patient data for supply chain planning.

Time to Degree Completion	Percentage
3 Years	36.8%
3.5 Years	38.8%
4 Years	24.4%

Response	Percentage
Using patient data	48%
Implementing later	32.8%
Not planning to implement	19.2%

Key Take-Away
Companies must view the pandemic as an opportunity to identify problems and fuel the energy, urgency, and commitment to **digitally transform their business and prioritize agile patient-centricity**.

"Companies that have yet to adopt digital technology in their supply chain or are just beginning their supply chain transformation efforts **must take action now**. These companies can start by exploring ways to deploy enabling technology with agile processes. These processes should **support end-to-end collaboration, provide actionable visibility, and enable data sharing between partners both inside and outside the organization and across all stakeholder functions**. While the old ways of working may have served companies well enough in the past, such approaches will not work as the COVID-19 crisis persists. Nor will they work well for disruptions that are certain to occur in the future."



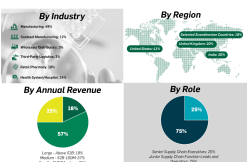
Simon Ellis, IDC Program Vice President and Supply Chain Strategies Practice Leader

Transform Your Supply Chain:
**Visibility + Agility + Responsiveness =
 Resilience**

Download the report to learn six critical steps to improve supply chain resilience and build a patient-centric, agile supply chain.

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