



RESOURCES

Home
Resources
Resource Center

Infographic: 3 Keys to Supply Chain Resilience in the COVID-19 Era



3 Keys to Supply Chain Resilience in the COVID-19 Era

New research reports that 60% of firms are faster than their 2019 counterparts across the pharmaceutical industry, thanks to the widespread impact of COVID-19 on the end-to-end pharma supply chain. See for yourself how your posture compares to the pandemic and working leaders to help your enterprise supply chain.

VISIBILITY

Improving Supply Chain Visibility

Poor visibility threatens efforts to build more agile, responsive, and resilient supply chains that can withstand and quickly recover from disruptions and are leveraging efforts to make patient-centric supply chains a reality.

Visibility Across the Supply Chain

Accounting for Supply Resilience



How are Companies Enabling Better Visibility?



Key Take-Away
Visibility isn't and must be somewhat easy, more difficult to gain, higher versus customer, logistic, medical, and other customer data within the relevant ecosystems.

AGILITY

Improving Supply Chain Agility

Overall supply chain agility is limited, with many companies saying that they still have the inventory agility and readiness to handle major business disruptions. The traditional focus has been on inventory as their asset and low cost form of capital.

Lack the necessary agility and redundancy to survive major business disruptions

43%

How Are Companies Enabling Better Agility?



Key Take-Away
Agility requires diversification, but if demand is global, supply must be global. Supply chain agility is limited, with many companies saying that they still have the inventory agility and readiness to handle major business disruptions. The traditional focus has been on inventory as their asset and low cost form of capital.

RESPONSIVENESS

Improving Supply Chain Responsiveness

Enabling Technology Adoption

Resolving issues with upstream suppliers and downstream customers can be painful, slow when problems arise. Adoption of enabling technology is accelerated, with significant collaboration challenges upstream and downstream.

Upstream

45%

Report it takes more than 60 days to get upstream technology.

Downstream

29%

Report it takes more than 60 days to get downstream technology.

59%

Lack a standardized process for enabling responsiveness and supply chain agility.

58%

Lack a standardized process for enabling responsiveness and supply chain agility.

How are Companies Adopting Enabling Technology?

65% of respondents use supply chain visibility technology.

55% of respondents use supply chain data technology.

50% of respondents use supply chain technology.

45% of respondents use supply chain technology.

40% of respondents use supply chain technology.

35% of respondents use supply chain technology.

30% of respondents use supply chain technology.

25% of respondents use supply chain technology.

20% of respondents use supply chain technology.

15% of respondents use supply chain technology.

10% of respondents use supply chain technology.

5% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

0% of respondents use supply chain technology.

Patient-Centricity
When forecasting becomes broken, the best approach is to get as close to the demand source data as possible. In this case, that is patient data.

Only 6%

of companies say that they are actively pursuing patient-centric strategies.

Companies that can use patient-specific dispensing and usage data on a significant scale to gain more visibility to structured segments of downstream demand will find that it helps enormously to smooth forecast error.

How are companies improving patient-centricity?

Only 23% are already using patient data for supply chain planning.

Improving patient-centricity

23%

18%

13%

8%

3%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

0%

Key Take-Away

Companies that use the patient's perspective to identify bottlenecks and find the energy, urgency, and commitment to digitally transform their business are prioritizing agile patient-centricity.

Companies that have yet to adopt digital technology in their supply chain or are just beginning their supply chain transformation efforts should take action. These companies can start by exploring ways to deploy existing technology with agile processes. These processes should support end-to-end collaboration, increase end-to-end visibility, and enable data sharing between partners both inside and outside the organization and across all stakeholder functions. Active and new ways of working may have set and companies will struggle in the past, such approaches will not work in the COVID-19 era unless they will the new and better alternatives that are certain to occur in the future.

Simon Ellis, IDC Program Vice President and Supply Chain Strategist / Practice Leader

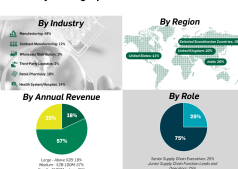
Transform Your Supply Chain:

Visibility + Agility + Responsiveness = Resilience

Download the report to learn six critical steps to improve supply chain resilience and build a patient-centric, agile supply chain.

[DOWNLOAD THE WHITEPAPER](#)

Survey Demographics



InfographicSupply Chain

Subscribe to Agile Supply Chain Insights

Stay informed with the latest patient-centric agile supply chain thought leadership content.