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# CPL and Serialized Product Intelligence: Leveraging Data for Business Value



“Customer satisfaction is paramount,” says Daryl Chin, Engineering Manager at Contract Pharmaceuticals Limited. In this video, Daryl talks about leveraging “millions of data points” to respond to customer inquiries and resolve issues more quickly while releasing batches faster, invoicing faster, and freeing up warehouse space.



Join Daryl Chin and TraceLink’s Bharath Sundararaman on Thursday, March 11 at 10:00 am EST / 16:00 CET for **“The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence.”** In this webinar, you’ll learn how contract manufacturers can:

- Address customer inquiries and resolve serialization issues up to 50% faster
- Automate manual processes so resources can focus on customer service and onboarding
- Gain business insights through visibility into inventory for improved planning and forecasting

You'll also see a Serialized Product Intelligence product demo focusing on use cases that will help your organization achieve operational excellence and improve customer satisfaction. [Register today.](#)

### **VideoSerialized Product IntelligenceManufacturingUnited States**

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