



RESOURCES

Home
Resources
Resource Center

The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence



Serialized Product Intelligence, a commercial analytics application from TraceLink, helps Contract Manufacturing Organizations proactively monitor their serialized operations; quickly identify and resolve disruptions; and improve customer satisfaction.

Listen in to hear from Daryl Chin, Engineering Manager at Contract Pharmaceuticals Limited and TraceLink's Bharath Sundararaman on how Serialized Product Intelligence will enable you to:

- Improve customer service through the ability to swiftly address customer inquiries and resolve issues up to 75% faster.
- Free up resources by automating manual labor, allowing resources to focus on critical business and IT initiatives and the onboarding of new customers.
- Gain business insights through visibility into inventory as well as the status of serialized product shipments allowing for improved planning and forecasting.

You'll also see a product demo focusing on some of the key Serialized Product Intelligence capabilities and use cases that will help your organization achieve operational excellence and improve customer satisfaction.

Featured Webinars Serialized Product Intelligence Manufacturing United States

Register To Watch

Watch Now

Register To Watch

Related Content



How Does Serialized Product Intelligence Enable Root Cause Analysis of Compliance Errors?

Watch this product demo to see how Serialized Product Intelligence empowers serialized operations teams with self-service troubleshooting capabilities.

[View More](#)



Serialized Product Intelligence: The Name Says It All

Learn how Serialized Product Intelligence automatically analyzes serialization events to enable fast queries and visual reports that can be easily shared.

[View More](#)



Serialized Product Intelligence Creates a Foundation for Game-Changing Analytics

Learn how TraceLink helps companies resolve supply disruptions and build a foundation for next-level analytics.

[View More](#)



Resolve Supply Disruptions Fast with Serialized Product Intelligence

Shipment delayed due to serialization exceptions? Learn how TraceLink can help.

[View More](#)



CPL and Serialized Product Intelligence: Leveraging Data for Business Value

CPL's Daryl Chin on how SPI helps him respond to customer inquiries, release batches more quickly, and invoice faster.

[View More](#)