



## RESOURCES

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# Take Action and Take Control: The Case for Serialized Product Intelligence



Serialized Product Intelligence has become one of TraceLink's most talked-about new solutions as companies continue to become aware of its ability to unlock the value of their fast-growing serialization data repositories.



Read [“Take Action and Take Control: The Case for Serialized Product Intelligence,”](#) to understand how greater visibility into your serialized supply chain can help you reduce costs, avoid risk, and achieve business growth. Topics include:

- Leveraging serialization data to activate 5 key drivers of business value
- Serialized operations: 4 critical business challenges
- Eliminating the serialization “black box”
- SPI in action: Russia compliance
- Contract Manufacturing: Improving customer service and retention

## **Download eBook**

**eBook Serialized Product Intelligence Serialization Bahrain, Brazil, China, European Union, Russia, United States**

Download eBook

Learn how greater visibility into your serialized supply chain can help you reduce costs, avoid risk, and achieve business growth.

**Learn more about Serialized Product Intelligence**



### **Introducing Serialized Product Intelligence: Take Control of Your Serialized Supply Chain**

Learn about Santen Pharmaceutical's journey of serialization and digitization, transforming challenges into opportunities. Watch the webinar.

**[View More](#)**



**Gain a Competitive Edge in Russia Compliance with Serialized Product Intelligence**

Overcome Russia's complex and demanding track and trace regulatory environment with TraceLink's Serialized Product Intelligence. Read how.

**[View More](#)**



**The Proactive Contract Manufacturer: Improve Customer Service and Free Up Capacity with Serialized Product Intelligence**

Serialized Product Intelligence, a commercial analytics application from TraceLink.  
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### **No More Serialization Surprises: Proactive Monitoring with Serialized Product Intelligence**

Learn how Serialized Product Intelligence gives you visibility into your serialized operations, so can respond to data requests and resolve issues quickly.

**[View More](#)**



### **How Does Serialized Product Intelligence Enable Proactive Supply Chain Monitoring?**

Avoid supply chain disruptions and take your serialized operations from reactive to proactive with Serialized Product Intelligence. Watch the demo.

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### Serialized Operations: Challenges and Opportunities

How do your serialized operations compare with more 100+ pharmaceutical companies? Get the results of TraceLink's serialization program assessment.

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