Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization

On-Demand Webinar

How are today's top supply chain leaders using digital transformation strategies to increase collaboration and reduce risk? Watch our new on-demand webinar and you will get the answers!

TraceLink and Elastic Solutions conducted a survey of supply chain leaders to learn about the top challenges they are facing today. The research examined key processes that are driving business improvements and looked at how supply chain leaders are using digital transformation strategies to increase collaboration and visibility while reducing risk. Watch our on-demand webinar, "**Pharma Industry Study: How Supply Chain Leaders are Improving Collaboration and Visibility with Supply Chain Digitalization,**" to get the results.

During the webinar, Jason Stegent, Founder and President at Elastic Solutions, shares insights from the study and reveals where companies are succeeding and where they continue to struggle. He is joined by John Bermudez, Vice President of Product Marketing at TraceLink, who explains how digital network solutions deliver improved supply chain collaboration and improved visibility. Three reasons why

you should attend:

1. Discover the key business metrics that are driving supply chain transformation programs for today's leading organizations, and which ones are being impacted by digitalization initiatives.
2. About 58% of supply chain leaders say reducing risk across the supply and distribution network is a top priority. Learn how they are tackling this difficult challenge.
3. Learn about new digital tools that help organizations minimize risk through improved customer and supplier collaboration, inventory visibility, and PO collaboration.

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