



RESOURCES

Home
Resources
Resource Center

3 Reasons Why Manufacturers and Suppliers Need to be Fully Integrated



Why is it so important for manufacturers and suppliers to be fully integrated with one another? Bharath Sundararaman, General Manager of Supply Network Orchestration at TraceLink, offers three reasons in this brief video.

After you watch the video, be sure to watch our on-demand webinar, "**Boost Manufacturing On-Time Performance by Integrating with 100% of Your Suppliers**," and you will see how TraceLink MINT enables you to:

- Get real-time confirmation of purchase orders.
- Get accurate updates on delivery dates and quantities.
- Reduce excess inventory needed to cover for a lack of accurate data.

Learn how the TraceLink network helps you dramatically Improve supply chain visibility and collaboration. Fill out the form to watch the webinar on demand today.

```
.heading { color: #000; border-bottom: 2px solid #E5F6F8; padding: 20px 15px; cursor: pointer; margin:0; } .active{ background: #E5F6F8; } .heading:nth-last-child(2){ border-bottom:2px solid #E5F6F8; } .heading:hover { background: #E5F6F8; border-radius: 0; } .heading:first-child { border-top:2px solid #E5F6F8; } .heading::before { content: ""; vertical-align: middle; display: inline-block; border-top: 10px solid #003D4C; border-left: 7px solid transparent; border-right: 7px solid transparent; transform: rotate(-90deg); transition: all 0.5s; margin-top: -3px; margin-right:15px; } .active.heading::before { transform:
```

```
rotate(0deg); } .not-active.heading::before { transform: rotate(-90deg); } .contents { display: none; background: transparent; padding:20px; border: 2px solid #E5F6F8; margin:0 !important; color:#252525; } .contents p{ margin-bottom: 0.7rem !important; color:#252525; }
```

Transcript

Hello everybody.

Why should manufacturers and suppliers be fully integrated and connected with one another?

There's three reasons that we've heard from our customers.

Reason number one: 10% to 20% of all purchase orders contain errors or go unconfirmed.

Reason number two: The on-time delivery from suppliers to manufacturers is 50% to 70%. Not enough.

Reason number three: Manufacturers often have to hold excess inventory because they're not sure when they're going to get their next shipment from their suppliers.

Why is this happening? It's because critical business information is being exchanged by email, phone, fax, and through spreadsheets.

This is not sustainable.

In my 10 years at a global manufacturer, every time I tried to connect to a supplier, it took six months and \$100,000. Not practical.

But finally, there's a solution to this problem.

TraceLink has just launched a new dynamic solution called MINT that's going to

allow manufacturers and suppliers to be fully integrated and connected with each other to tackle all these problems.

You want to learn more?

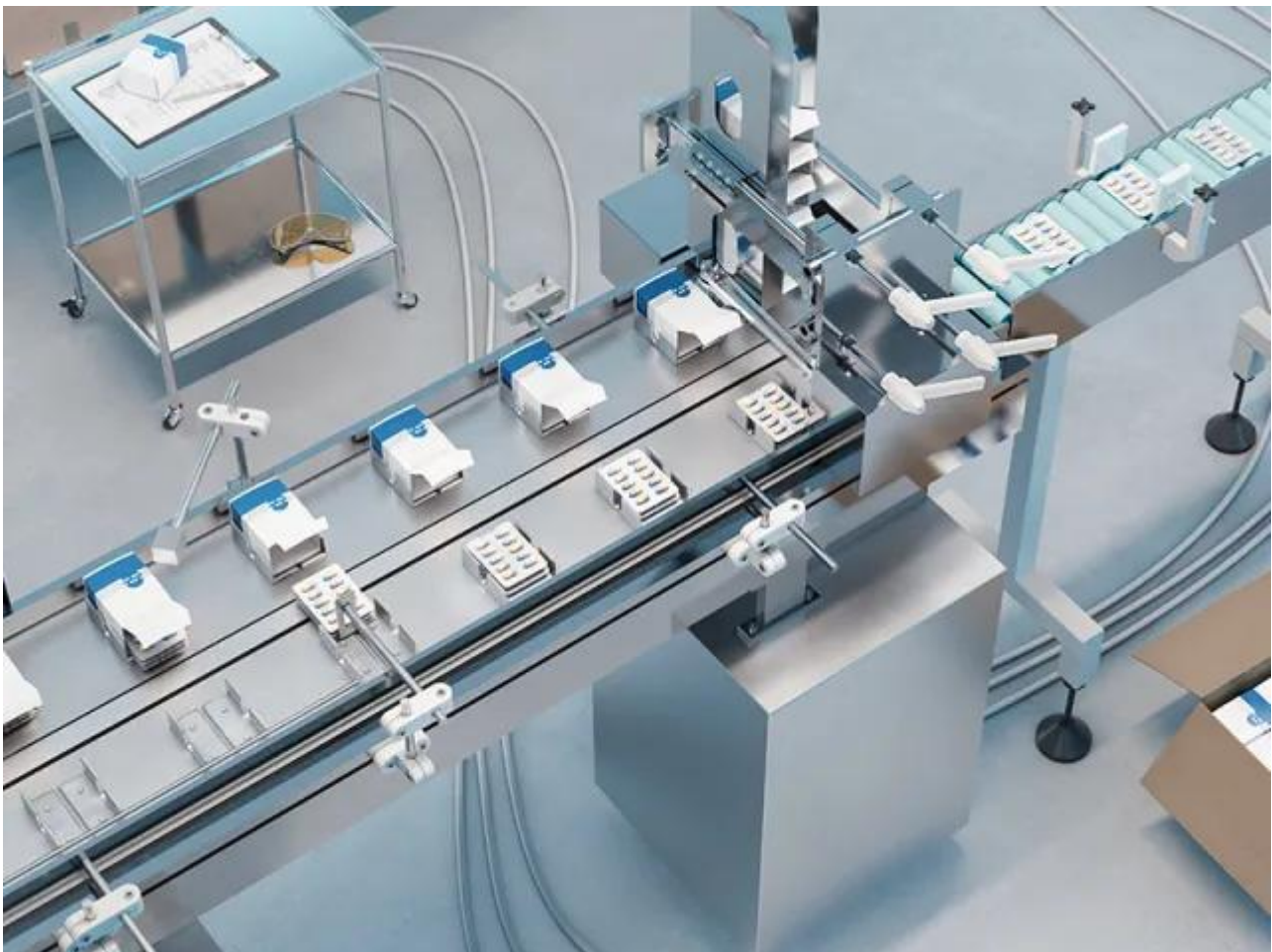
Watch this new webinar and you will understand how TraceLink is going to help you improve your supply chain performance and solve these problems.

Thank you.

VideoMultienterprise Information Network Tower (MINT)

Boost Manufacturing On-Time Performance by Integrating with 100% of Your Suppliers
Fill out the form to watch the webinar on demand.

Related Content



Integrate with 100% of Your CMOs with MINT for External Manufacturing

Learn how TraceLink MINT enables fast, simple, and cost-effective integration with all of your CMOs.

[View More](#)



Integrate with 100% of Your 3PLs with MINT for Logistics

Learn how TraceLink MINT enables fast, simple, and cost-effective integration with all of your 3PLs.

[View More](#)



Integrate with 100% of Your Suppliers with MINT for Direct Supply

Learn how TraceLink MINT enables fast, simple, and cost-effective integration with all of your suppliers.

[View More](#)