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# The Fast Path to a Fully Integrated Supply Chain: A Masterclass in Multi-Enterprise Networks (EMEA)

On-Demand Webinar



With 44% of life sciences industry revenue dependent on contract manufacturers, you need quick, cost-effective integration to improve visibility and on-time, in-full (OTIF) product delivery performance.

Watch this on-demand webinar with guest speaker Simon Ellis, IDC's global supply chain strategy leader, and Bharath Sundararaman, TraceLink's General Manager of Supply Network Orchestration, to find out why multi-enterprise supply chain commerce networks (MESCCNs) are the fastest path to end-to-end supply chain digitalization.

You will learn:

- How life sciences companies responded to IDC's 2024 Worldwide Supply Chain Survey.
- How the right MESCCN can help you improve OTIF performance and increase customer satisfaction.
- How TraceLink MINT enables you to cost-effectively integrate with 100% of your trading partners and improve your supply chain visibility.

You'll also learn how to improve supply chain operational efficiency with reduced inventory levels, lower costs, and increased customer order fulfillment levels. Fill out the form to watch now!

## Featured Speakers



### **Bharath Sundararaman**

General Manager, Supply Network Orchestration  
TraceLink



### **Simon Ellis**

Group Vice President  
IDC

**Featured Webinars** **MINT for External Manufacturing Supply Chain**  
**Visibility Logistics/Distribution, Manufacturing, Supply Relationship Management**

Watch the on-demand webinar!

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Get the key takeaways from our informative webinar on how to quickly and cost-effectively integrate with 100% of your suppliers.

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**Unlock Real-Time Integration with 100% of Your External Manufacturing Partners: A Simple, Fast, and Cost-Effective Approach**

Discover the fastest, easiest, and most cost-effective way to integrate and exchange critical business information with 100% of your CMOs. Watch the webinar today!

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**Digitalize Your End-to-End Supply Chain with TraceLink Multienterprise Information Network Tower**

Learn how TraceLink MINT enables real-time supply chain intelligence through cost-effective B2B network integration with 100% of your contract manufacturers, suppliers, 3PLs, carriers, and customers.

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