



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# Digitalize Manufacturer and 3PL Relationships to Improve Customer Service, Reduce Costs, and Ensure Product Availability



Life sciences manufacturers and 3PLs often lack the capability to digitally share common business transactions like inventory balance reports, warehouse ship orders, ASNs, and purchase/sales orders. Where these traditional point-to-point integrations exist, they have proven to be expensive and time-consuming to maintain, leading to poor inventory visibility, delayed sales order information, and inaccurate shipping data. This negatively impacts OTIF, inventory planning, forecast accuracy, and more.

Watch this on-demand webinar now to see how the TraceLink network delivers real-time integration between manufacturers and 3PLs at a more cost-effective price point and faster speed than any vendor in the market, enabling you to:

- Streamline warehouse order fulfillment with direct integration between ERP systems, supporting receipts, ship orders, stock transfers, inventory visibility, and ASNs.
- Upgrade outsourced order-to-cash processes with ERP integration, improving visibility into forecasts, purchase orders, shipments, inventory, invoicing, and payments.

- Enhance analytics and AI with real-time updates from the extended supply chain.

Fill out the form to watch the webinar now!

**Featured Speakers:**



**Henry Ames**

GM, Logistics & Distribution

TraceLink



**Bharath Sundararaman**

GM, Life Sciences Manufacturing

TraceLink



**Flavio Aliberti**

Vice President, Business Strategy

Genpact

**Featured Webinars** **MINT for Logistics** **Supply Chain Collaboration, Supply Chain Digitalization** **Logistics/Distribution, Manufacturing, Supply Chain, Supply Relationship Management**

Watch the webinar on demand!

Fill out the form to watch the webinar now.

**Related Content**



**Globyz Biopharma CEO: TraceLink MINT Helps 3PLs Attract and Retain Customers**

Salman Pathan, CEO of Globyz Biopharma, explains why seamless digital integration with customers is crucial for 3PLs. Watch the video!

**[View More](#)**



### **Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT**

The CEO of Nutra-Med Packaging explains why he chose TraceLink MINT for real-time digital integration and transaction exchange with supply chain partners. Watch the video!

**[View More](#)**





**Digitalize Your End-to-End Supply Chain with TraceLink Multienterprise Information Network Tower**

Learn how TraceLink MINT enables real-time supply chain intelligence through cost-effective B2B network integration with 100% of your contract manufacturers, suppliers, 3PLs, carriers, and customers.

**[View More](#)**