



## RESOURCES

**Home**  
**Resources**  
**Resource Center**

# Be a Featured Guest on Orchestrating Outcomes!



**Share your expert insights and help to shape the future of supply chain digitalization in healthcare and life sciences.**

Join fellow industry thought leaders as a featured guest on **Orchestrating Outcomes**, a new video interview series from TraceLink focused on the unique challenges and opportunities of end-to-end supply chain digitalization in the life sciences and healthcare industry.

Each 20-30 minute interview highlights innovative supply chain leaders who share experiences, actionable best practices, and lessons learned in their efforts to drive greater visibility and improved collaboration across the supply chain. By participating in this video series, you will:

- Join fellow healthcare and life sciences leaders in an educational and informative program designed to inspire and accelerate meaningful industry-wide change.
- Drive dialogue among peers and contribute valuable perspectives on the challenges and opportunities in digital supply chain transformation.
- Showcase your organization's successes with end-to-end supply chain digitalization to a growing community of 30,000+ industry professionals.

We're looking for inspiring leaders who want to share powerful experiences and

help industry peers find success in their supply chain digitalization initiatives. Contact us at [OrchestratingOutcomes \[at\] TraceLink.com](mailto:OrchestratingOutcomes@TraceLink.com) ([OrchestratingOutcomes\[at\]TraceLink\[dot\]com](mailto:OrchestratingOutcomes[at]TraceLink[dot]com)) or fill out the form on this page to learn more.

### Watch our first episode of Orchestrating Outcomes!



**VideoMultienterprise Information Network Tower (MINT)Orchestrating Outcomes, Supply Chain Collaboration, Supply Chain Visibility, Supply Chain DigitalizationIT, Manufacturing, Procurement, Supply Chain, Supply Relationship Management**  
Become a featured guest on Orchestrating Outcomes!  
Fill out the form to contact us now.

### Related Content



---

**Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization - Part 1**

Guy Courtin of Tecsys Inc. discusses the importance of data accuracy, the "Amazon effect" on healthcare logistics, and the challenges of digitalization in a constantly changing supply chain environment. Watch the video!

**[View More](#)**



**Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization - Part 2**

Guy Courtin of Tecsys Inc. shares insights on outsourcing, DSCSA, warehouse automation, the Internet of Things, and their impact on supply chain digitalization initiatives. Watch the video!

**[View More](#)**



**From the 'Amazon Effect' on Healthcare Logistics to the Urgent Need for Data Quality: 3 Top Trends in Supply Chain Digitalization**

Get the top three takeaways from our Orchestrating Outcomes interview with Guy Courtin, Vice President of Industry & Global Alliances at Tecsys. Read the blog and watch the interview for more information!

**[View More](#)**