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# Pain Points: Why Logistics Providers Need Real-Time Integration with Customers



The majority of logistics services providers rely on manual data sharing methods like emails and spreadsheets due to the challenges of linking with their life sciences manufacturing customers in real time.

Watch this brief clip from our webinar, "Digitalize Manufacturer and 3PL Relationships to Improve Customer Service, Reduce Costs, and Ensure Product Availability," to learn more. Then contact us to learn how [TraceLink MINT for Logistics](#) enables logistics services providers to integrate and exchange data with life sciences manufacturers in real time.

**VideoMINT for Logistics, Multienterprise Information Network Tower (MINT)Supply Chain Intelligence, Supply Chain Visibility, Supply Chain DigitalizationManufacturing, Procurement, Supply Chain, Supply Relationship Management**

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### **Why Customers Demand Real-Time Visibility from 3PLs**

Flavio Aliberti, VP of Business Strategy at Genpact, explains how real-time digital integration is transforming life sciences logistics. Watch the video to learn more.

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### **How Supply Chain Digitalization Creates Business Value for Logistics Providers**

Learn how supply chain digitalization with adds business value for logistics services providers in the life sciences industry. Watch the video and then contact us to learn more.

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