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# Why Customers Demand Real-Time Visibility from 3PLs



Life sciences manufacturers are increasingly demanding real-time digital integration and visibility from their 3PL and 4PL partners. This real-time data allows for faster issue resolution, improving efficiency and positively impacting the bottom line. Watch this brief video featuring Flavio Aliberti, Vice President of Business Strategy at Genpact, to learn more. Then contact TraceLink to learn how [MINT for Logistics](#) enables logistics services providers to quickly and cost-effectively integrate with 100% of their customers.

**Video**[MINT for Logistics](#), [Multienterprise Information Network Tower \(MINT\)](#)[Supply Chain Intelligence](#), [Supply Chain Visibility](#), [Supply Chain Digitalization](#)[Manufacturing](#), [Procurement](#), [Supply Chain](#), [Supply Relationship Management](#)

Meet with TraceLink to learn more about MINT for Logistics!  
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