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Orchestrating Outcomes for Logistics: Jon Chapman of Kuehne+Nagel on Harnessing Advanced Technology to Build Patient-Centric Supply Chains -Part 1



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## **Key Topics:**

- Innovations in temperature-sensitive shipment handling.
- Patient-centric approaches in healthcare logistics.
- The rise of personalized medicine and its logistical implications.
- Investments in sustainability and ESG-driven practices.
- IoT-enabled logistics for real-time tracking and visibility.

What does the future of supply chain logistics look like? In this episode of *Orchestrating Outcomes*, Jon Chapman, VP of Pharma Healthcare at Kuehne+Nagel, highlights innovations in patient-centric approaches, personalized medicine, and sustainability, along with advancements in IoT-enabled tracking and cloud infrastructure. Chapman shares how these developments are addressing challenges in temperature-sensitive shipments and setting new standards in healthcare logistics.



Watch Part 1 now to learn how these strategies are creating a future-ready supply chain that balances cost, quality, and a strong focus on patient centricity. And don't forget to **watch Part 2 of this interview** for additional insights on leveraging digitalization to enhance customer experiences and ensure consistency across diverse geographies.

### **Video Highlights:**

- 01:16 Can you tell us a bit about your background and current role?
- **03:58** What key capabilities is Kuehne + Nagel investing in to meet the needs of healthcare and life sciences?
- **07:41** Where do you see the healthcare and life sciences industries moving in the future?
- **11:07** What are your thoughts on broader digitalization topics, such as information flows around the movement of goods?
- 14:49 How is Kuehne + Nagel addressing customer demands for innovation in supply chain logistics and inventory visibility?
- 18:37 How are digital tools improving KPIs like cost efficiency and consistency?

#### **View Series**

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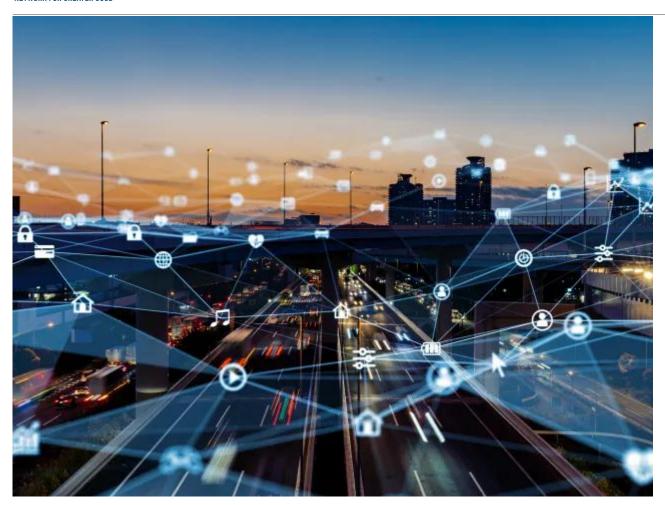




Orchestrating Outcomes for Logistics: Jon Chapman of Kuehne+Nagel on Harnessing Advanced Technology to Build Patient-Centric Supply Chains - Part 2

Jon Chapman, VP of Pharma Healthcare at Kuehne+Nagel,details how Kuehne+Nagel uses API-driven data exchanges and predictive tools to enhance inventory visibility, resolve issues proactively, and foster trust with customers.





Orchestrating Outcomes for Logistics: Dan Bell of Marken on Driving Digitalization and Patient-Centric Innovation in Pharma Supply Chains - Part 1

Dan Bell, Senior Vice President of Innovation and Strategic Operations at Marken, shares insights on how Marken leverages UPS's vast global network to ensure patient safety and product quality. Watch the interview!





Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization - Part 1

Guy Courtin of Tecsys Inc. discusses the importance of data accuracy, the "Amazon effect" on healthcare logistics, and the challenges of digitalization in a constantly changing supply chain environment. Watch the video!





Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization - Part 2

Guy Courtin of Tecsys Inc. shares insights on outsourcing, DSCSA, warehouse automation, the Internet of Things, and their impact on supply chain digitalization initiatives. Watch the video! **View More** 





Orchestrating Outcomes for External Manufacturing: Jeff Borden of Sandoz on How to Build Strategic Partnerships Between Brand Owners and CMOs - Part 1

Jeff Borden, VP of North America Supply Chain at Sandoz, shares his insights on complexities of supply chain digitalization from both a brand owner and a CMO perspective. Watch now! **View More** 





Orchestrating Outcomes for External Manufacturing: Jeff Borden of Sandoz on How to Build Strategic Partnerships Between Brand Owners and CMOs - Part 2

Jeff Borden, VP of North America Supply Chain at Sandoz, shares real-world examples of how aligning long-term objectives between brand owners and CMOs can transform obstacles into opportunities for innovation and patient-focused outcomes. Watch now!