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# Orchestrating Outcomes for Logistics: Michael Sweeney of QuickSTAT on Ensuring Precision in Cell and Gene Therapy Supply Chains - Part 1



What if a single shipment could change the course of a patient's life? As the cell and gene therapy (C&GT) market grows, the need for precision and reliability in healthcare logistics becomes even more crucial.

### Key Topics:

- Investment in cell and gene therapy to support growing market demands.
- Advancing patient outcomes through direct-to-patient and direct-from-patient models.
- Managing complex supply chains with a focus on patient privacy and safety.
- Advanced digital tools for tracking temperature and location of high-value shipments.

Michael Sweeney, Global Head of Strategy at QuickSTAT, shares insights on how his organization is investing in infrastructure, technology, and partnerships to support these life-changing therapies. Discover how digital tools are revolutionizing the way sensitive shipments are tracked and how patient privacy is safeguarded. Watch Part 1 now and **be sure to watch Part 2** for additional insights.

## Video Highlights:

- **00:50** - Could you share some background on QuickSTAT and your current role?
- **02:22** - What strategic investments is QuickSTAT prioritizing?
- **06:40** - How is technology advancing to better support direct-to-patient?
- **09:35** - How does QuickSTAT protect the privacy of patients?
- **11:28** - What is QuickSTAT's strategy for investing in supply chain digitalization, considering varying regional regulatory requirements?
- **14:33** - What are the challenges associated with managing a complex supply chain for high-value and highly-sensitive biological shipments?
- **17:10** - What are the unique workflows and dataflows for cell and gene therapies?

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Michael Sweeney, Global Head of Strategy at QuickSTAT, discusses critical challenges and innovations in cell and gene therapy logistics, from ensuring seamless communication to using real-time data to navigate supply chain risks.

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Jon Chapman, VP of Pharma Healthcare at Kuehne+Nagel, highlights innovations in patient-centric approaches, personalized medicine, and sustainability, along with advancements in IoT-enabled tracking and cloud infrastructure.

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Dan Bell, Senior Vice President of Innovation and Strategic Operations at Marken, shares insights on how Marken leverages UPS's vast global network to ensure patient safety and product quality. Watch the interview!

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Dan Bell, Senior Vice President of Innovation and Strategic Operations at Marken, explains why building resilience into every link of the supply chain is the key to driving both precision and progress. Watch the interview!

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Guy Courtin of Tecsys Inc. discusses the importance of data accuracy, the "Amazon effect" on healthcare logistics, and the challenges of digitalization in a constantly changing supply chain environment. Watch the video!

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**Orchestrating Outcomes for Logistics: Guy Courtin of Tecsys Inc. on the Impact of Supply Chain Digitalization - Part 2**

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