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Orchestrating Outcomes for Logistics: Michael Sweeney of QuickSTAT on Ensuring Precision in Cell and Gene Therapy Supply Chains - Part 2



QuickSTAT leverages digital tools and deep industry expertise to successfully manage the complexities of delivering cell and gene therapy (C>).

Key Topics:

- Outsourcing logistics for time-sensitive therapies.
- Using real-time data to mitigate risks in global supply chains.
- Ensuring visibility across unique delivery locations and geographies.
- Leveraging digitalization to meet the challenges of cell and gene therapy logistics.

Michael Sweeney, Global Head of Strategy at QuickSTAT, discusses critical challenges and innovations in cell and gene therapy logistics—from ensuring seamless communication with hospitals and drivers, to using real-time data to navigate global supply chain risks. This episode dives deep into how digitalization drives visibility, proactive risk management, and trust in one of healthcare’s most demanding supply chains. Watch Part 2 now and **be sure to watch Part 1**, if you missed it.

Video Highlights:

- **00:50** - What is QuickSTAT's approach to outsourcing, and what are the related digitalization challenges?
- **04:05** - How is visibility ensured across unique pick-up and drop-off locations?
- **11:35** - How do you ensure readiness when things take an unexpected turn?
- **15:45** - Is there an opportunity to harmonize product movement data?
- **19:35** - How does QuickSTAT leverage the broad network of its parent company, Kuehne+Nagel?

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Michael Sweeney, Global Head of Strategy at QuickSTAT, shares insights on how his organization is investing in infrastructure, technology, and partnerships to support cell and gene therapy logistics.

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Orchestrating Outcomes for Logistics: Jon Chapman of Kuehne+Nagel on Harnessing Advanced Technology to Build Patient-Centric Supply Chains - Part 1

Jon Chapman, VP of Pharma Healthcare at Kuehne+Nagel, highlights innovations in patient-centric approaches, personalized medicine, and sustainability, along with advancements in IoT-enabled tracking and cloud infrastructure.

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Dan Bell, Senior Vice President of Innovation and Strategic Operations at Marken, shares insights on how Marken leverages UPS's vast global network to ensure patient safety and product quality. Watch the interview!

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Orchestrating Outcomes for Logistics: Dan Bell of Marken on Driving Digitalization and Patient-Centric Innovation in Pharma Supply Chains - Part 2

Dan Bell, Senior Vice President of Innovation and Strategic Operations at Marken, explains why building resilience into every link of the supply chain is the key to driving both precision and progress. Watch the interview!

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Guy Courtin of Tecsys Inc. discusses the importance of data accuracy, the "Amazon effect" on healthcare logistics, and the challenges of digitalization in a constantly changing supply chain environment. Watch the video!

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Guy Courtin of Tecsys Inc. shares insights on outsourcing, DSCSA, warehouse automation, the Internet of Things, and their impact on supply chain digitalization initiatives. Watch the video!

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