



RESOURCES

Home
Resources
Resource Center

TraceLink and Nubinno: Transforming Compliance into End-to-End Supply Chain Digitalization



Ensuring regulatory compliance in countries around the world requires more than just a platform—it calls for strong partnerships. Jaroslaw Radzikowski, CEO of Nubinno, details how Nubinno and TraceLink have partnered to solve critical regulatory challenges for life sciences companies worldwide. He emphasizes the unique value of the TraceLink Global Compliance Platform and **TraceLink MINT**, illustrating how these solutions enable organizations to streamline operations, meet regional compliance requirements around the world, and capitalize on the power of supply chain digitalization.

Learn how investments in regulatory compliance set the foundation for end-to-end supply chain transformation. Watch the video now.

Video Highlights:

- **00:11** - Can you provide some background on Nubinno?
- **00:57** - What specific compliance issues do TraceLink and Nubinno address for customers?
- **04:04** - How do TraceLink and Nubinno help customers achieve successful track and trace implementations?

- **05:38** - What are the business benefits of the TraceLink Global Compliance Platform?
- **07:27** - How does TraceLink MINT create value for customers?

VideoEuropean Union Falsified Medicines DirectiveSupply Chain DigitalizationRegulatory/Compliance

Digitalize your supply chain with TraceLink and Nubinno!
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Antonio Tramontano, Digital Strategy Leader and Life Sciences Supply Chain Consultant at Genpact, explores how digitalization can address the unique challenges of clinical trial supply chains.

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Marjorie LAUE SOULE, a QA Engineer with Synerlab Group, talks about the challenges her organization aims to address through supply chain digitalization and her experience working with the TraceLink team. Watch the video!

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