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How TraceLink and Arcolab are Digitalizing India's Life Sciences Supply Chain



With the majority of India's pharmaceutical supply chains still relying on manual processes, the push for digitalization is more crucial than ever. Satheesh Kumaran, Serialization Head at Arcolab, explores how TraceLink enables cost-effective, real-time integration between India's manufacturers and their supply chain partners, boosting end-to-end visibility and operational efficiency.

Kumaran also highlights how digital transformation not only addresses compliance and traceability challenges but also unlocks opportunities to enhance production planning, order accuracy, and collaboration between CMOs and pharma companies. Discover how Arcolab and TraceLink are shaping the future of supply chain digitalization in India. Watch the video now.

Video Highlights:

- 00:11 - Can you provide some background on Arcolab?
- 00:49 - What are the top supply chain challenges for your customers in India?
- 01:56 - What other opportunities do you see for supply chain improvements in India today?
- 02:31 - How is Arcolab working with TraceLink to digitalize life sciences supply chains in India?

- 03:15 - What KPIs do you expect TraceLink MINT to improve for Indian customers?
- 04:10 - How will TraceLink MINT shape the future of life sciences supply chains?

Video **Multienterprise Information Network Tower (MINT)** **Supply Chain Digitalization** **Manufacturing, Supply Chain**

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Antonio Tramontano, Digital Strategy Leader and Life Sciences Supply Chain Consultant at Genpact, explores how digitalization can address the unique challenges of clinical trial supply chains.

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Flavio Aliberti, Vice President of Supply Chain Business Strategy at Genpact, discusses how trends like the rapid pace of change and externalization of the workforce are reshaping supply chains and underscoring the need for digital collaboration.

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Jaroslaw Radzikowski, CEO of Nubinno, details how Nubinno and TraceLink have partnered to solve critical regulatory challenges for life sciences companies worldwide.

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Nicholas Salotti, a Serialization Specialist at Kedrion Biopharma, explains how his organization meets complex serialization and track-and-trace requirements in 100+ countries around the world. Watch the video!

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