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FutureLink Boston 2025 Provides Strategic Insights Into Intelligent Orchestration of the End-to-End Supply Chain



**FutureLink**, the annual thought leadership event for executives, change makers, and business/IT leaders from across the life sciences, healthcare, and medical products supply chain, returns to Boston on April 28-30, 2025.

FutureLink Boston 2025 explores several new opportunities unlocked by supply chain digitalization, from fueling AI efforts with real-time supply chain data to leveraging DSCSA compliance data to improve operational efficiency. Read this article for a deep dive into some of these key themes and a special look at our early bird discount, which ends soon!

## Intelligent orchestration of your end-to-end supply chain

FutureLink delivers actionable strategies for integrating with all of your supply chain partner to enable intelligent orchestration across your logistics, external manufacturing, commerce/procurement, clinical trial supply, and other supply chain relationships. With more than 200 industry collaborators and leaders sharing ideas across 60 practical sessions, workshops, and solution fair displays, attendees will gain deep strategic insights into:

• Maximizing revenue by avoiding out-of-stocks.



- Optimizing inventory to free up working capital.
- Improving operational efficiency through digitalization.
- Driving end-to-end supply chain digitalization on a single platform.
- Feeding AI platforms and insights with real-time supply chain data.
- Ensuring compliance with the phased DSCSA deadlines.

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## **DSCSA-powered supply chain orchestration**

Investing in DSCSA compliance has created a unique strategic opportunity for companies to digitalize their supply chains and orchestrate their end-to-end supply networks, including external manufacturing, logistics, and commercial relationships.

At FutureLink Boston, attendees will get insight into how serialized product identification, T2 transaction data, compliance network links, and more help build the foundation for enhancing visibility, collaboration, and intelligence across your end-to-end supply network relationships.

Jumpstart your digitalized supply network with over 20 actionable sessions on topics like:

- Orchestrating DSCSA compliance while laying a strategic supply chain foundation.
- Leveraging DSCSA data for comprehensive digital product recalls, from targeting to execution.
- Orchestrating PO and ASN transactions between contract packagers and life sciences companies.
- Enhancing customer service through logistics orchestration with ASN, inventory, and shipment data.
- Improving supply planning and inventory management with Serialized Product Intelligence.
- Orchestrating returns management with DSCSA data and returns



authorization.

• Integrating DSCSA-compliant hospital receiving with pharmacy systems like Epic and Cerner.

## TraceLink University Day returns in expanded form

Over 80 participants joined our free day of TraceLink University courses at FutureLink Barcelona in 2024 and we're pleased to bring that expanded experience to Boston in April. TraceLink University Day is designed to deliver deep, practical education for leaders looking to architect, design, and implement solutions for orchestrating external manufacturing, logistics, commerce, procurement, and other supply chain business relationships.

These 20+ courses are tailored for supply chain teams, business architects, and IT leaders from solution partners, system integrators, and end-user companies (life sciences companies, CMOs, 3PLs, etc.). TraceLink University Day is structured into four main parts, allowing companies and teams to tailor their educational journey to meet their specific needs:

- Foundation Sessions: Understand multi-modal integration of supply chain data to orchestrate multi-enterprise business processes, learn about the deep network, data, and process integration capabilities of the OPUS platform, and dive into supply chain orchestration through our Multienterprise Information Network Tower (MINT) solution.
- Solution Designers/Developers Track: Learn how to configure and tailor solutions through the OPUS Solution Environment, from roles, policies, and UX solution design to workflows and integrations, while developing new insights with OPUS Reports and Dashboards.
- Orchestration Architects Track: Learn how to architect and blueprint orchestration processes across commercial, logistics, and external manufacturing relationships, including processes, transactions, workflows, and more.



 Network Administrators Track: Learn how to leverage the OPUS platform and its network administration tools to configure process networks, companies/partners/users on process networks, and see how to configure specific B2B data exchanges and data transforms.

## Build new connections while exploring wildlife

FutureLink is known for extensive networking opportunities for attendees, and this year is no different as we host our special evening event at the New England Aquarium.

Join us on April 29 for a spectacular evening of mingling and dining, surrounded by stunning aquatic exhibits like the Aquarium's famous four-story Giant Ocean Tank and a bustling penguin colony. This is a great opportunity to reconnect with old friends and forge new business connections with industry leaders in a truly one-ofa-kind setting!



## Who will be there?

Hear from everyone in your supply chain, all in one place at FutureLink. Our

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conference is known for its unique ability to bring together cross-functional participants from companies across the end-to-end supply chain, reinvigorating existing network partnerships and connecting collaborators to explore new business relationships.

Leaders from pharmaceutical companies, CMOs, and 3PLs can discuss new approaches for planning supply and producing medicines. Healthcare organizations and retail pharmacies can join their wholesale distributors to debate new ideas for improving cost-effective medicine supply access. Solution providers can meet with supply chain leaders to tee up innovative capabilities for implementing and deploying transformational solutions in their organizations. With more than 200 people from across the industry gathered in one spot, there's no limit to the opportunities.

Whether you are in supply chain, IT, external manufacturing, logistics, commercial operations, quality management, or pharmacy operations, you can be sure that FutureLink has something insightful for you!

## **Registration and more information**

Registration for FutureLink Boston 2025 is now open, so get your ticket today and join us at the Westin Boston Seaport hotel in downtown Boston. If you need help justifying your attendance at FutureLink, just let us know.

TraceLink customers can join us for TraceLink University Day on April 28 before the conference kicks off in full on April 29-30. We're constantly adding new speakers, sessions, and other exciting updates, so stay tuned to the FutureLink conference page for more information.

And for a limited time, we're offering a special early discount—TraceLink customers can attend FutureLink Boston for just \$695. This discount ends on February 1, so make sure you take advantage of this special price before it expires!



**REGISTER TODAY** 

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TraceLink leads DSCSA implementation with 26,000 companies enabled. **View More** 





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With less than seven months to go, organizations across the end-to-end pharmaceutical supply chain—including manufacturers, wholesale distributors, third-party logistics providers, and dispensers—need to act with urgency and prepare now.

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### U.S. Drug Supply Chain Security Act (DSCSA)

TraceLink DSCSA Compliance solutions provide life sciences and healthcare companies with a complete set of capabilities for achieving and maintaining compliance with U.S Drug Supply Chain Security Act (DSCSA) regulations going into effect in November 2023. **View More**