

RESOURCES

Home

Serialized Operations: Challenges and Opportunities

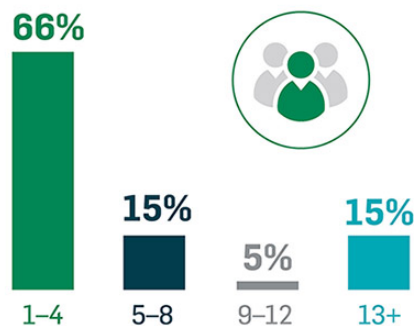


Taking Control of Your Serialized Supply Chain

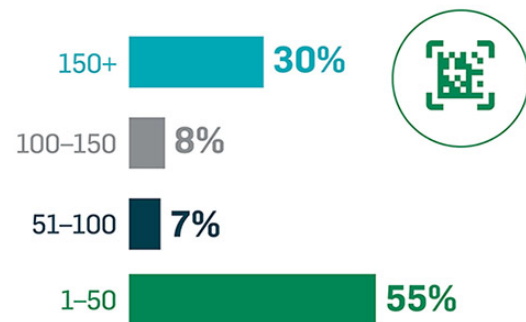
TraceLink's serialization program assessment continues to reveal that pharmaceutical manufacturers of every size want greater visibility into their serialized operations. They want the ability to answer critical business questions using serialization data. They want to replace manual processes with proactive monitoring tools to help them control costs and reduce risk. And they want self-service analytics that let them scale operations as their businesses grow. **How do your goals align with these industry benchmarks?**

QUICK LOOK: A SNAPSHOT OF SERIALIZED OPERATIONS

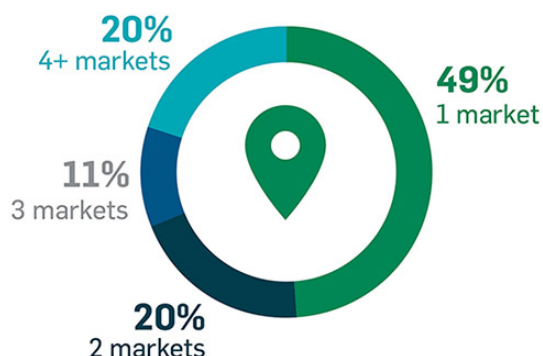
Number of Full-Time Employees



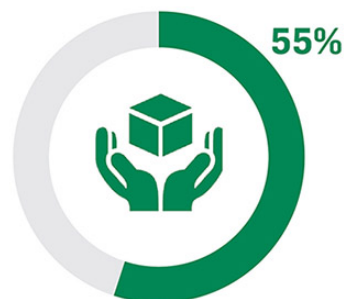
Number of SKUs



Number of Markets



SKUs that Require Special Handling



Shifting from Reactive to Proactive

77% agree
it's important to monitor every
EXPECTED event.

83% agree
it's important to be alerted quickly
when **UNEXPECTED** events occur.

“ [Serialization] will create a platform for a better understanding of our operations and where we can improve—or even

Infographic

Serialized Product Intelligence

Supply Chain

United States

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