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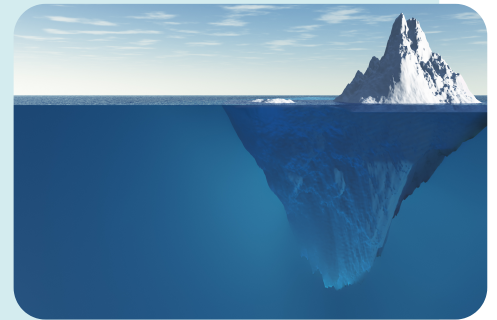
Hidden Costs of Serialization

Depending on your serialization requirements and company size, your TCO can be 10 times or more than your initial acquisition cost. View a breakdown of all costs you will incur so that you are prepared to navigate the entire serialization iceberg.

JUST THE TIP OF THE ICEBERG

IF YOU CHOOSE AN ON-PREMISE SERIALIZATION SOLUTION YOU MAY BE HEADING FOR DISASTER

What is Total Cost of Ownership and why is it important when considering a serialization solution?

Total cost of ownership (TCO) is a financial estimate of cost over the life of a product or system. If your company is in the process of selecting a serialization solution, it's important to consider both the acquisition cost and long-term investments you will have to make in order to better evaluate providers and develop an accurate serialization budget.

10X Your TCO can be ten times or more than your initial acquisition cost.

SINGLE-TENANT
High risk, many hidden costs, lower upfront investment

TRACELINK
Lower risk, no hidden costs, higher initial investment

Subscription

Serial number and transaction fees
Implementation

Infographic   Serial Number Manager   Global Track & Trace

Serialization   Brazil   China   European Union   Russia

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United States

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