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Infographic: 3 Keys to Supply Chain Resilience in the COVID-19 Era



3 Keys to Supply Chain Resilience in the COVID-19 Era

New exclusive research from IDC and TraceLink from more than 530 companies across the pharmaceutical industry reveals the significant impact of COVID-19 on the end-to-end pharma supply chain. See for yourself how your peers are responding to the pandemic and working toward building a more resilient supply chain.

Improving Supply Chain Visibility

Poor visibility threatens efforts to build more agile, responsive, and resilient supply chains that can withstand and quickly recover from disruptions and are hampering efforts to make patient-centric supply chains a reality.

Visibility Across the Supply Chain

According to Survey Respondents:



90%

are involved in efforts to improve visibility



50%

lack visibility to effectively react to marketplace changes

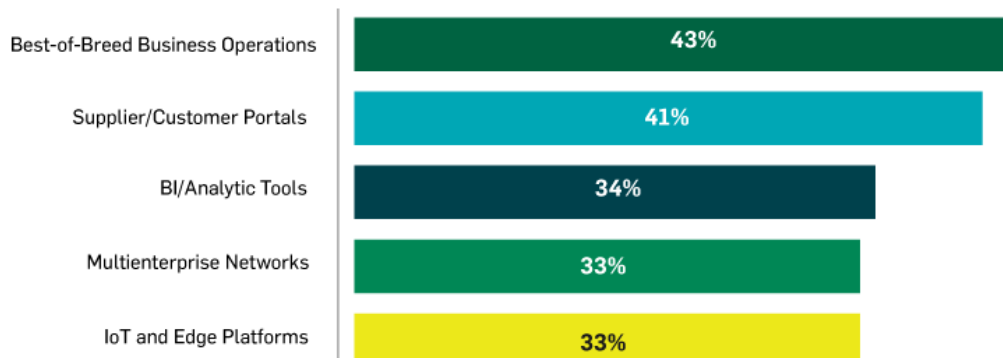


78%

felt that having timely finished goods visibility would dramatically reduce drug shortages

How are Companies Enabling Better Visibility?

Top 3 priorities for enabling visibility, according to respondents:



VISIBILITY

Infographic

Supply Chain

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