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Product Availability Intelligence for Drug Manufacturers



Accurately predict drug shortages up to 90 days in advance.

Drug shortages are a chronic pharmaceutical industry challenge that negatively impacts patient care, diminishes brand credibility, and causes a loss of 5%-7% of sales annually. But what if you had the capability to accurately predict drug shortages up to 90 days in advance?

With TraceLink **Product Availability Intelligence for Drug Manufacturers**, you can! Fill out the form to download our new solution brief and learn how **Product Availability Intelligence** enables you to determine:

- Which of your National Drug Codes (NDCs) are likely to experience shortages in the next 10-90 days.

- Comparable NDCs in the market that are likely to be in shortage in the next 10-90 days.
- The duration of shortages for your NDCs and comparable market NDCs.

See how **Product Availability Intelligence** enables you to improve patient care, protect brand credibility, improve sales, and lower costs. Read the solution brief today.



The diagram illustrates a workflow for responding to drug shortages. It starts with a man in a suit working on a laptop. Overlaid on the image are four circular icons connected by a dotted line, representing the steps in the process: 'Inform Buyers' (with a forklift icon), 'Inform Patients' (with a person icon), 'Source Raw Material/API' (with a factory icon), and 'Schedule Urgent Production' (with a robotic arm icon).

When a drug shortage occurs, commercial leaders at a drug manufacturer are faced with the following challenges:

-  Lower Patient OTIF
-  Sales Losses
-  Higher Failure to Supply Fees

[Solution Brief](#)

[Product Availability Intelligence](#)

[Drug Shortages](#)

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Fill out the form to download the solution brief.