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Elizabeth Waldorf wins GS1 Ken Traub Standards Award

Brian Daleiden, Vice President, Corporate Marketing, Communications, and Community, TraceLink



GS1 announced that TraceLink's Elizabeth Waldorf, a member of GS1 Healthcare US' Executive Leadership Committee, is the winner of the GS1 Ken Traub Standards Award. GS1 recognized Elizabeth's industry thought leadership and tireless dedication towards driving industry transformation through her work across numerous GS1 leadership committees, workgroups, workshops, and events. Elizabeth has contributed extensively to GS1 work in EPCIS, verification, serialization, barcoding, traceability, and more, particularly with respect to data management, operational processes, and technical standards for the Drug Supply Chain Safety Act (DSCSA).



Ken Traub Standards Award

Congratulations to our industry winner!



Elizabeth Waldorf - TraceLink

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