## RESOURCES

Home

## Track and Trace for Phase 3 Pharmaceutical Manufacturers

pharmaceutical companies launching their first product to market.



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Around the world, a surging number of serialization and track-and-trace compliance requirements have introduced a new hurdle that Phase 3 companies must overcome to successfully bring their products to the commercial market. Any disruption or delay in implementing a scalable track-and-trace compliance program can lead to a significant lengthening of the commercialization cycle, a loss of potential revenue, and a loss of first-mover advantage.

The TraceLink Track and Trace for Phase 3 Pharmaceutical Manufacturers solution suite provides serialization and global track-and-trace on a powerful supply chain network digitalization platform that connects Phase 3 companies with all contract development and manufacturing organizations (CDMOs), third-party logistics (3PL)

providers, specialty pharmacies, and other downstream partners across the end-to-end supply chain. **Read our new solution brief** to see how TraceLink Track and Trace for Phase 3 Pharmaceutical Manufacturers delivers important benefits, including:

- Ensure Supply: TraceLink is the serialization and track-and-trace leader with a track record of quickly and reliably integrating CDMOs around the globe with zero downtime and 24x7 support to ensure your products reach the market on-time, infull (OTIF).
- Continuous Compliance: Automatic updates support new and evolving global regulations and guidelines, technical standards, and workflows.
- Integrate Once, Interoperate with Everyone™: The TraceLink network platform
  eliminates costly point-to-point integrations by enabling all customers and trading
  partners to integrate only once and then interoperate with anyone else on the
  network with point-and-click configuration.
- Scalability: As your company's product volumes grow, the TraceLink native cloud architecture and global services capabilities will grow with you.

You will also see the results and benefits achieved by one real-world Phase 3 pharmaceutical manufacturer that chose TraceLink for its serialization and track-and-trace needs.

## **Read the solution brief today**

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Contact us to learn more about Track and Trace for Phase 3 Pharmaceutical Manufacturers! Fill out the form to contact us now.