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# Santen Drives Smarter Business Decisions Through Digital Supply Chain Transformation



## Smarter Business Decisions Through Digital Supply Chain Transformation



Frank Binder  
Global Head of Supply Chain Management  
Santen

**tracelink**  
NETWORK FOR GREATER GOOD



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For Santen, digital transformation is about making smarter decisions, according to Frank Binder, the company's Global Head of Supply Chain Management. Watch this quick video and then [contact us](#) to learn how TraceLink makes real-time integration with

all your CMOs fast, simple, and cost-effective.

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▶ **Transcript**

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**Video**

**Multienterprise Information Network Tower (MINT)**

Integrate with 100% of your CMOs. Meet with TraceLink to learn more.

Fill out the form to contact us now.