

## RESOURCES

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# TraceLink Solves For: A Lack of Real-Time Collaboration Between CMOs and Pharma Companies



## External Manufacturing - What We Have Heard from Customers *Global CDMO*

### The Problem

- Competitive pressure to offer digital connections with customers.
- Need collaboration solution to work with a wide variety of pharma customers.
- Several different ERPs in use so intelligent integration required to handle inbound customer transactions.
- Wide variety of data sharing needs.

### The Goal

- Increase digitalization of customer facing processes.
- Reduce large number of manual processes.
- Provide collaboration platform for customers that increases real-time visibility
- Support data sharing needs various trading partners across the supply chain.

### The Solution

- MINT
- Scales to support thousands of integrations.
- Supports integration to multiple ERPs.
- Wide variety of supply chain transactions serves all trading partners including customers, suppliers, 3PLs, carriers, and more.

How can one global CDMO relieve competitive pressure to provide digital connections to its pharmaceutical company partners? TraceLink MINT, a powerful new solution that leverages the proven TraceLink network to enable fast, simple, and cost-effective integration between supply chain partners, is the answer.

In this video, Bharath Sundararaman, General Manager of Supply Network Orchestration at TraceLink, shows how the CDMO can use MINT to digitalize customer-facing processes, reduce manual processes, and support the data-sharing needs of various partners across the supply chain.

Watch the video and then **contact us** to schedule your personalized TraceLink MINT demo today.

[Video](#)

[MINT for Logistics](#)

[Multienterprise Information Network Tower \(MINT\)](#)

[Supply Chain Collaboration](#)

Want to learn more? Contact us to schedule a TraceLink MINT demo!

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