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Nutra-Med Packaging Digitalizes its Supply Chain with TraceLink MINT



Kunal Gupta
CEO
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Kunal Gupta, CEO of Nutra-Med Packaging, explains why his company chose **TraceLink Multienterprise Information Network Tower (MINT)** to enable real-time digital integration and business transaction exchange with supply chain partners.

Nutra-Med plans to "start small" by leveraging MINT for the real-time exchange Advance Ship Notices (ASNs), and will eventually expand to POs, PO Acknowledgements, invoices, and much more. Gupta also offers some sage advice for those seeking a supply chain digitalization provider. Watch the video to learn more!

Video Highlights:

00:19 - How far along is Nutra-Med Packaging in its supply chain digitalization journey?

00:57 - What challenges are you tackling with supply chain digitalization?

01:48 - How will TraceLink MINT create business value for Nutra-Med Packaging?

03:23 - How has your experience been with the TraceLink team?

04:22 - How will TraceLink MINT shape the future of Nutra-Med Packaging?

06:12 - What is your advice for those choosing a supply chain digitalization provider?

▶ Transcript

Video

MINT for External Manufacturing

Supply Chain Digitalization

Manufacturing

Supply Chain

Supply Relationship Management

Meet with TraceLink to learn more about MINT!

Fill out the form to contact us now.