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End-to-End Supply Chain
Transformation Enabled by a
Digital Network Platform





TraceLink CEO and President Shabbir Dahod discusses how the digital integration and orchestration of products, partners, and processes can transform supply chain performance, feeding internal stakeholders and cross-company teams with new levels

of visibility, collaboration, and intelligence. The TraceLink network connects you to all of your suppliers, customers, and partners, radically improving supply chain resiliency, cost, service, and predictability. Watch this video of Shabbir Dahod's keynote address from FutureLink Boston to learn more.

Video Highlights:

- **01:35** How supply chain digitalization has evolved from serialization to multienterprise orchestration of products, partners, and processes
- **04:33** -Why DSCSA was critical for sparking the largest end-to-end digitalization effort ever attempted by any industry
- **11:25** Why DSCSA is just the beginning of a broader end-to-end supply chain digitalization journey full of endless opportunities
- **13:33** How the next generation of TraceLink applications and solutions will help you orchestrate end-to-end supply chain operations
- **16:01** How Opus Ensemble makes it easy to manage multiple aspects of your supply chain operations from one place
- **18:40** How Digital Recalls simplifies the management of the end-to-end product recall process
- **24:07** How Supply Chain Work Management for Compliance Exceptions dramatically improves collaboration with partners on exception management
- 27:52 How MINT provides the basis for end-to-end supply chain digitalization through

the ability to seamlessly integrate with any trade partner

31:41 - Why supply chain digitalization is vital to solving the most pressing challenges

the life sciences and healthcare industry faces

Video

Multienterprise Information Network Tower (MINT)

Schedule a demo of TraceLink MINT!

Fill out the form to see how MINT can bring value to your company.