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4 Exciting Opportunities at FutureLink Barcelona 2024 in October



FutureLink Barcelona (**Barcelona, Spain, Oct. 2-4**) is TraceLink's annual thought leadership and education event for leaders from across the life sciences and healthcare supply chain.

With the theme of "Intelligent Orchestration of Your End-to-End Supply Chain", over 200 life sciences and healthcare leaders will gather to discuss how to achieve full digital integration, visibility, and collaboration across logistics, external manufacturing, direct supply, clinical trial, track and trace, and other supply chain relationships.



[See FutureLink Boston 2024 Highlights](#)

Thinking about joining us? Here are four exciting reasons you'll want to take part in the upcoming experience in Barcelona.

Visionary keynotes on end-to-end digitalization

FutureLink is renowned for highlighting the “next big thing” in the end-to-end supply chain and sharing how companies and leaders can put these transformational ideas into practice.

This year, several key themes will be discussed, including:

- Ensuring your organization is ready for growing global supply chain challenges, including shifting market dynamics, emerging sustainability requirements, unexpected geo-political changes, and more through digital transformation and orchestration across your organization and supply network relationships.
- Turning AI/ML strategies from expensive business intelligence guesses into core strategic assets by ensuring those systems are fed real-time, accurate, and impactful data from all points in your supply chain.

Guided tracks to intelligence orchestration

FutureLink always delivers practical step-by-step guidance for attendees looking to connect the dots from a big strategic idea to an actionable plan that they and their team members can immediately implement.

In Barcelona, four curated tracks will guide attendees along this journey including:

- ***Orchestrating Logistics and Transportation:*** Get detailed insights on how life sciences companies, third-party logistics providers (3PLs), and carriers can orchestrate the business processes, data exchanges, and decision-making intelligence that are so critical to global logistics.
- ***Orchestrating External Manufacturing:*** Listen as life sciences companies and contract manufacturing organizations (CMOs) discuss how to orchestrate the business processes, data exchanges, and decision-making intelligence that is

fundamental to outsourced production excellence.

- ***Orchestrating Digital Commerce:*** Hear how companies across the supply chain can enable digital order-to-cash, procure-to-pay, and direct material supply transactions with their business processes to orchestrate and improve commercial operations.
- ***Orchestrating End-to-End Supply:*** Gain inspiring insights to manage and master diverse multi-party supply chain ecosystems, supporting critical areas such as clinical trial supply, cell and gene therapy (C>), and track-and-trace compliance.

Hands-on digital mastery at TraceLink University

A big draw for many FutureLink attendees is the TraceLink University courses delivered by a broad range of TraceLink experts. These courses are designed to give attendees the knowledge and tools they need to immediately put TraceLink solutions into practice for their most pressing needs.

During an extensive pre-conference day at Barcelona on October 2, both end-user technical/business professionals as well as solution partners and systems integrators will have access to the following:

- ***Strategic Foundations:*** Learn about the Opus platform and its extensive capabilities, the TraceLink network and how “Business-to-Network, Integrate-Once” makes complete digital integration possible, and Multienterprise Information

Network Tower (MINT) solutions and the broad range of operational use cases MINT enables.

- ***Solution Designers Track:*** Understand how multienterprise solutions can be designed, configured, and deployed across a diverse supply network with unique capabilities to tailor workflows, integrations, user experiences, and reports and dashboards to suit unique company and team requirements.
- ***Orchestration Architects Track:*** Learn how to create and tailor blueprints, including business processes, transaction designs, workflows, and more for specific orchestration requirements to integrate digital commercial, logistical, or external manufacturing relationships.
- ***Network Administrators Track:*** Learn how easy and flexible it is to configure and manage end-to-end supply chain networks on the Opus Platform, including setting up process networks, configuring companies and partners, managing users, and configuring company-specific B2B data exchanges across diverse network partner ecosystems.

Innovative solutions and partnerships fair

The interactive solution fair is back again in Barcelona. Led by TraceLink solution partners, these solution experiences will provide short snapshots of how companies can tackle pressing challenges across a range of business needs.

Across a dozen solution fair kiosks held on both October 3 and 4, attendees can get “how-to” insights for:

- Improving on-time, in-full (OTIF) end-to-end supply chain.
- Reducing inventory in the end-to-end supply chain.
- Reducing out-of-stock risk in the end-to-end supply chain.
- Improving operational efficiencies in business, commerce, and finance.
- Ensuring continuous compliance.

Turning Supply Chain Digitalization Vision into Digital Supply Network Transformation - Keys to Success



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with your peers at FutureLink?

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