

RESOURCES

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Be a Featured Guest on Orchestrating Outcomes!



Share your expert insights and help to shape the future of supply chain digitalization in healthcare and life sciences.

Join fellow industry thought leaders as a featured guest on **Orchestrating Outcomes**, a new video interview series from TraceLink focused on the unique challenges and opportunities of end-to-end supply chain digitalization in the life sciences and healthcare industry.

Each expert interview highlights innovative supply chain leaders who share experiences, actionable best practices, and lessons learned in their efforts to drive greater visibility and improved collaboration across the supply chain. By participating in this video series, you will:

- Join fellow healthcare and life sciences leaders in an educational and informative program designed to inspire and accelerate meaningful industry-wide change.

- Drive dialogue among peers and contribute valuable perspectives on the challenges and opportunities in digital supply chain transformation.
- Showcase your organization's successes with end-to-end supply chain digitalization to a growing community of 30,000+ industry professionals.

We're looking for inspiring leaders who want to share powerful experiences and help industry peers find success in their supply chain digitalization initiatives. Contact us at [OrchestratingOutcomes \[at\] TraceLink.com](mailto:OrchestratingOutcomes@TraceLink.com) ([OrchestratingOutcomes\[at\]TraceLink\[dot\]com](mailto:OrchestratingOutcomes@TraceLink.com)) or fill out the form on this page to learn more.

Watch our first episode of Orchestrating Outcomes!

Orchestrating Outcomes for Logistics
Guy Courtin: Part 1

Guy Courtin
VP, Industry & Global Alliances
tecsys

Henry Ames
GM, Distribution & Logistics
tracelink

The graphic features a dark green background with a faint, stylized image of a city street with buildings and a truck. Two circular portraits are set against a teal background. The text is in white and yellow, with company logos at the bottom.

Video

Multienterprise Information Network Tower (MINT)

Supply Chain Collaboration

Supply Chain Visibility

Supply Chain Digitalization

IT

Manufacturing

Procurement

Supply Chain

Supply Relationship Management

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Fill out the form to contact us now.